

June 24, 2025

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Re: Analysis Report of Data Broker Registration Gaps

Dear Attorney General Rayfield and Director Stolfi:

We are Privacy Rights Clearinghouse, a San Diego-based consumer privacy advocacy and education organization, and the Electronic Frontier Foundation, a San Francisco-based nonprofit organization defending civil liberties in the digital world, writing to bring to your attention an important matter of consumer privacy and regulatory compliance concerning Oregon's data broker registration requirements.

Our comprehensive analysis has uncovered a troubling pattern, identifying 475 data brokers that apparently have not registered with the Oregon's Department of Consumer and Business Services (DCBS) registry despite having registered in other states.

The attached report identifies self-identified data brokers that are operating in other jurisdictions—as evidenced by their registration in states like Vermont, Texas, and California—yet did not appear on the Oregon's DCBS registry at the time of data collection. More investigation by the state is needed since data broker requirements vary from state to state. But these findings could indicate a systematic failure of compliance in Oregon, potentially undermining the transparency goals at the heart of the state's privacy framework.

We believe that a wider investigation and targeted enforcement actions against any non-compliant data brokers would send a powerful signal to the industry about Oregon's commitment to privacy enforcement.

Key Findings

Our analysis of state data broker registries has yielded the following key findings:

- Total unique data broker entities identified across all registries: 750
- Data brokers registered in Vermont (current or expired): 441
- Data brokers registered in Texas: 226
- Data brokers registered in Oregon: 275
- Data brokers registered in California Attorney General registry (legacy): 493
- Data brokers registered in California CPPA registry (current): 459
- **Data brokers found in other registries but not in Oregon's DCBS registry: 475**

These findings highlight a significant gap in Oregon's data broker registration system. Many companies that acknowledge their data broker status in other states by registering are not registering in Oregon.

Methodology

Our analysis involved several key steps:

1. **Data Collection:** We scraped data broker registries from California (from the now depreciated though still available Office of the Attorney General for the years 2020-2023 and the current California registry for 2025 maintained by the California Privacy Protection Agency), Vermont (containing current and historical registrations going back to 2019), Texas (containing current 2025 registrations), and Oregon (containing current registration). We collected these registries from April 4th until the 8th, 2025.
2. **Data Normalization:** We standardized the data fields across all registries to ensure consistency.
3. **Broker Identification & Matching:** We used a matching algorithm to identify the same brokers across different registries. Our algorithm was based on comparing the business names as well as the email and web domains. After getting a final list, we manually checked each name on the list below.

Oregon's definition of a data broker under HB2052 is similar to definitions used in other states. Our analysis is based on a straightforward premise: data brokers that self-identify as such by registering in other states—or those who registered in any state in previous years—may have obligations to register in Oregon if they meet the statutory definition of a data broker under Oregon law.

Each company on our list meets two simple criteria:

1. It has self-identified as a data broker by currently or previously registering in at least one state.
2. It did not appear on the Oregon's DCBS registry at the time of data collection.

OR Enforcement Information

Oregon's HB2052 requires data brokers to register with the state and pay an annual filing fee.

Enforcement authority currently resides with the DCBS:

- The DCBS may bring administrative actions against data brokers for failing to register (Section 1 (7)(a)).
- Civil penalties are significant: \$500 for each day the data broker fails to register, for a maximum of \$10,000 during any calendar year (Section 1 (7)(b)).

Monetary penalties from enforcement actions can be substantial: as noncompliance of a single data broker for a year (365 days) can reach up to \$10,000.

Beyond the financial impact, enforcement actions would significantly enhance transparency in the data broker ecosystem and strengthen Oregon's privacy framework.

OR Law Relative to Other States

Four states have separate data broker registration laws. While their registration requirements are similar, in some cases, a data broker may be subject to registration in one state while not being required to register in another. Or a company that at one time met the definition of a data broker could later change its business, removing its registration obligations.

When comparing state registries, small differences in the laws could lead companies registering in one state to have legitimate reasons for not registering in another. For example:

- California, Texas, and Oregon exclude entities covered by the Fair Credit Reporting Act (FCRA), while Vermont does not.
- California, Texas and Oregon exclude entities covered by the Gramm-Leach-Bliley Act (GLBA), while Vermont does not.
- California and Vermont exclude some insurers, while Texas and Oregon do not.
- California excludes entities that satisfy three thresholds: gross revenue is less than \$25m annually, headcount is less than 100,000 California consumers annually, and revenue fraction from selling California consumers' data is less than 50%. Texas shares the same revenue fraction threshold but has a lower headcount threshold (50,000 Texas consumers). Oregon and Vermont do not have any minimum thresholds.
- California and Vermont, require businesses to "knowingly" collect and sell data, while Texas and Oregon do not. Moreover, the definition of data broker in Texas does not explicitly require the "sale" of data.
- Texas excludes certain nonprofits that assist missing and exploited children, while California, Oregon, and Vermont do not.

- Texas periodically removes expired registrations, which may cause discrepancies between the data presented here (collected April 4–8, 2025) and the state’s current registry. Vermont explicitly marks expired registrations, while California and Oregon retain all registrations publicly.

Conclusion

The findings in this report highlight a significant number of data brokers who are not registering in Oregon, despite registering in other states. While the transparency objectives of HB2052 represent important advances for consumer privacy, their effectiveness ultimately depends on rigorous enforcement.

Your office has consistently demonstrated leadership in privacy protection through strategic enforcement actions that strengthen compliance across entire industries. The data broker ecosystem particularly benefits from such an approach, as it remains opaque to most consumers despite handling vast quantities of sensitive personal information.

Our organizations stand ready to provide any additional information, technical assistance, or follow-up research that might assist in pursuing any investigation. We would welcome the chance to discuss our findings in greater detail.

Thank you for your consideration of this important privacy enforcement issue.

Respectfully submitted,

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Appendix A: Data Brokers Not Found in Oregon Registry

We have identified 475 data brokers that have registered in other states but did not appear on the Oregon DCBS at the time of data collection. These companies are listed below, along with the states where they have acknowledged their data broker status.

This list represents clear opportunities for enforcement action, as these companies have already acknowledged they are data brokers in other jurisdictions but have failed to register in Oregon.

Superscript markers: * = collects geolocation data; ‡ = collects minors' data.

No.	Data Broker	Present in Registries (aliases/DBAs)
1	01Advertising Inc.*	California CPPA (as 01Advertising Inc.); Vermont (as 01Advertising Inc.); Texas (as 01Advertising Inc.)
2	180 By Two, LLC*	Vermont (as 180 By Two, LLC)
3	4C Insights‡	California CPPA (as 4C Insights Inc.); California AG (legacy) (as 4C Insights)
4	700 Credit, LLC‡	Vermont (as 700 Credit, LLC; Open Dealer Exchange, LLC)
5	Above Data, Inc.	California CPPA (as Above Data; Above Data, Inc.)
6	Accenture LLP‡	California AG (legacy) (as Accenture LLP); Vermont (as Accenture LLP)
7	Accurate Append Inc.*	California CPPA (as Accurate Append Inc.); Vermont (as Accurate Append Inc)
8	ACE Agents Inc.‡	California AG (legacy) (as ACE Agents Inc.)
9	Active Intel Investigations LLC‡	Vermont (as Active Intel Investigations LLC)
10	Acuant, Inc.‡	California AG (legacy) (as Acuant, Inc.; Idology, Inc.)
11	ACUTRAQ Background Screening, Inc.*	Vermont (as ACUTRAQ Background Screening, Inc.)
12	Adadapted Inc.*	California AG (legacy) (as Adadapted Inc.); Vermont (as Adadapted Inc.)
13	Ad Direct Inc.‡	California AG (legacy) (as Ad Direct Inc)
14	Adept Id, Inc.*	California CPPA (as Adept Id, Inc.; Adeptid); Vermont (as Adept Id, Inc.)
15	Adrea Rubin Marketing, Inc.‡	California AG (legacy) (as Adrea Rubin Marketing, Inc.; Adrea Rubin Media, Inc.; Calibrant Digital); Vermont (as Adrea Rubin Marketing, Inc.; Adrea Rubin Media, Inc.; Calibrant Digital)

16	Adsquare GmbH*‡	California CPPA (as Adsquare GmbH); California AG (legacy) (as Adsquare GmbH); Texas (as Adsquare GmbH)
17	Advantage Credit, Inc.*	Vermont (as Advantage Credit, Inc.)
18	Advantage Sales & Marketing LLC*	Vermont (as Advantage Sales & Marketing LLC)
19	Advisortarget, LLC	California CPPA (as Advisortarget, LLC; Finsum)
20	Affinity Solutions*‡	California CPPA (as Affinity Solutions); California AG (legacy) (as Affinity Solutions); Texas (as Affinity Solutions Inc.)
21	AGR MARKETING Solutions, LLC	California CPPA (as AGR Marketing Solutions LLC); California AG (legacy) (as AGR MARKETING Solutions, LLC)
22	AIS Infosource LP*	Vermont (as AIS Infosource LP; AIS Portfolio Services LLC; AIS Recovery Solutions, LLC)
23	ALC LLC*	California CPPA (as Adstra LLC; Belardi Ostroy; Belardi Wong); California AG (legacy) (as Adstra LLC; Belardi Wong); Vermont (as ALC LLC; Adstra LLC; Alc, Inc.; Belardi Ostroy ALC LLC; Belardi Ostroy, ALC, LLC; Belardi Ostroy, Alc, LLC); Texas (as Adstra LLC; Belardi Wong, ALC, LLC)
24	Alikeaudience, Inc.*‡	California CPPA (as Alikeaudience, Inc.)
25	All Global Resources, LLC*	California AG (legacy) (as All Global Resources, LLC); Vermont (as All Global Resources, LLC)
26	Alloy*	Vermont (as Alloy)
27	Alphonso Inc.*‡	California CPPA (as Alphonso Inc.); California AG (legacy) (as Alphonso Inc.)
28	Altisource Holdings, LLC*‡	Vermont (as Altisource Holdings, LLC)
29	American City Business Journals, Inc.	California CPPA (as American City Business Journals, Inc.); California AG (legacy) (as American City Business Journals, Inc.)
30	Amerilist Inc.*	Vermont (as Amerilist Inc)
31	Amrent, Inc.*‡	Vermont (as Amrent, Inc.; Automation Research, Inc.; Cbcinnovis, Inc.; Dataverify; FD Holdings, LLC; Factual Data; Factual Data, Inc.)
32	Anexinet Corp.	California AG (legacy) (as Anexinet Corp.)
33	Anne Lewis Strategies, LLC*	California CPPA (as Anne Lewis Strategies, LLC; Missionwired); Vermont (as Anne Lewis Strategies, LLC; Missionwired)
34	Apihub, Inc*‡	California AG (legacy) (as Apihub, Inc.); Vermont (as Apihub, Inc; Apihub, Inc.; Clearbit)

35	Appscience*‡	California CPPA (as Appscience); California AG (legacy) (as Appscience)
36	Arity 875, LLC*‡	California AG (legacy) (as Arity 875, LLC)
37	Arrakis Technologies Corp.*‡	California AG (legacy) (as Arrakis Technologies Corp.)
38	Assurance Iq, Inc.*‡	Vermont (as Assurance Iq, Inc.)
39	Astoria Company Marketing LLC	California CPPA (as Astoria Company Marketing LLC)
40	Atlantic Fox Technologies, Inc.*‡	California AG (legacy) (as Atlantic Fox Technologies, Inc.); Vermont (as Atlantic Fox Technologies, Inc.)
41	Audiencerate Ltd*‡	California AG (legacy) (as Audiencerate Ltd)
42	Automotive Mastermind*‡	California AG (legacy) (as Automotive Mastermind)
43	Autoweb, Inc.*‡	California CPPA (as Autoweb, Inc.); California AG (legacy) (as Autoweb, Inc.); Vermont (as Autoweb, Inc.)
44	AWL Holdings, LLC*	California CPPA (as AWL Holdings, LLC; All Web Leads; Insurance Quotes); California AG (legacy) (as All Web Leads, Inc); Vermont (as AWL Inc; All Web Leads Inc); Texas (as AWL Holdings, LLC; All Web Leads, Inc.)
45	Azerion US Inc.*	California CPPA (as Azerion US Inc.); Texas (as Azerion US Inc.)
46	Background Information Services, Inc.*‡	Vermont (as Background Information Services, Inc.; Bis)
47	BB Direct Inc*‡	California CPPA (as BB Direct Inc); California AG (legacy) (as BB Direct, Inc); Vermont (as BB Direct Inc); Texas (as BB Direct Inc)
48	BDEX LLC*	California CPPA (as Bdex, LLC); Vermont (as Bdex, LLC); Texas (as BDEX LLC)
49	BDO Gci, LLC*‡	California CPPA (as BDO Gci, LLC; BDO Usa, P.C.; Global Corporate Intelligence Group); California AG (legacy) (as BDO USA, LLP; Investigative Due Diligence Group)
50	Beeswax*	California CPPA (as Beeswax)
51	Best Pick Reports, LLC*	Vermont (as Best Pick Reports, LLC)
52	Biointelli Corporation	California CPPA (as Biointelli Corporation)
53	Birchwood Credit Services Inc*	Vermont (as Birchwood Credit Services Inc)
54	Biscred*	Vermont (as Biscred)
55	Bliss Point Media, Inc.*‡	California AG (legacy) (as Bliss Point Media, Inc.)
56	Blue Action*‡	California AG (legacy) (as Blue Action)

57	Blue Hill Marketing Solutions*	California CPPA (as Blue Hill Marketing Solutions, Inc; Liftengine); California AG (legacy) (as Blue Hill Marketing Solutions, Inc); Vermont (as Blue Hill Marketing Solutions; Blue Hill Marketing Solutions, Inc; Blue Hill Marketing Solutions, Inc.; Liftengine)
58	Bombora, Inc	California CPPA (as Bombora, Inc)
59	Business Resource Center LLC*	Texas (as Business Resource Center LLC)
60	Bridge*	California CPPA (as Bridge; Owmn, LTD.); California AG (legacy) (as The Bridge Corp); Vermont (as Bridge; The Bridge Corp); Texas (as BRIDGE; Owmn, LTD.)
61	Bridgevine Inc.*‡	Vermont (as Bridgevine Inc.)
62	Brightcheck Inc.	California CPPA (as Brightcheck Inc.)
63	Brightswipe Inc.*‡	California AG (legacy) (as Brightswipe Inc); Vermont (as Brighthswipe Inc)
64	Brooks Integrated Marketing, LLC*‡	California CPPA (as Brooks Integrated Marketing, LLC); California AG (legacy) (as Brooks Integrated Marketing, LLC)
65	BTRS Holdings Inc.*‡	California AG (legacy) (as BTRS Holdings Inc; Billtrust; Factor Systems, LLC)
66	Business.Com*	Vermont (as Business.Com)
67	Buxton Company, LLC*	California CPPA (as Buxton Company, LLC); California AG (legacy) (as Buxton Company, LLC); Texas (as Buxton Company, LLC)
68	Buyerlink Inc.*	California CPPA (as Buyerlink Inc.); California AG (legacy) (as Buyerlink Inc.); Vermont (as Buyerlink Inc.)
69	BV Insights LLC*	California CPPA (as BV Insights LLC; Big Village)
70	Cadent, LLC*‡	California CPPA (as Cadent, LLC); California AG (legacy) (as Cadent, LLC); Vermont (as Cadent, LLC)
71	Captify Technologies*	California CPPA (as Captify Technologies); Vermont (as Captify Technologies); Texas (as Captify Technologies)
72	CARCO Group, Inc.*‡	Vermont (as CARCO Group, Inc.)
73	Careerbuilder Employment Screening, LLC*‡	Vermont (as Careerbuilder Employment Screening, LLC)
74	Car Market Solutions LLC	California CPPA (as Car Market Solutions LLC)
75	Catalyze Ai, Inc*‡	California AG (legacy) (as Catalyze Ai, Inc); Vermont (as Catalyze Ai, Inc)
76	Censia*	California CPPA (as Censia, Inc.); California AG (legacy) (as Censia); Vermont (as Censia, Inc)

77	Charles Bennett	Texas (as Charles Bennett)
78	Checkpeople, LLC	California CPPA (as Checkpeople, LLC)
79	CIC MORTGAGE CREDIT Inc.*‡	Vermont (as CIC MORTGAGE CREDIT Inc.; CIC Mortgage Credit, Inc)
80	CITYDATA Inc.*	California CPPA (as CITYDATA Inc.); California AG (legacy) (as Citydata, Inc.)
81	Civil Data Research, LLC	California CPPA (as Civil Data Research, LLC; Search Public Records)
82	Civitech*	Vermont (as Civitech)
83	Clearview Ai, Inc.*‡	California CPPA (as Clearview Ai, Inc.); California AG (legacy) (as Clearview Ai, Inc.); Vermont (as Clearview Ai, Inc.); Texas (as Clearview Ai, Inc.)
84	Collateral Analytics, LLC*	Vermont (as Collateral Analytics, LLC)
85	Command Precision Inc.*‡	California AG (legacy) (as Command Precision Inc.; Persistent.Id); Vermont (as Command Precision, Inc.)
86	Compile, Inc.*‡	California AG (legacy) (as Compile, Inc.)
87	Complementics*‡	California AG (legacy) (as Complementics)
88	Comscore, Inc.*‡	California CPPA (as Comscore, Inc.); California AG (legacy) (as Comscore, Inc.)
89	Connect Computer LLC*‡	California AG (legacy) (as Connect Computer LLC)
90	Connex Digital, LLC*‡	California CPPA (as Connex Digital, LLC); California AG (legacy) (as Connex Digital, LLC); Vermont (as Connex Digital, LLC)
91	Consider, Inc.*‡	California AG (legacy) (as Consider, Inc.)
92	Consolidated Information Services Solutions LLC*‡	Vermont (as Consolidated Information Services Solutions LLC; Universalcis)
93	Contactout*‡	California AG (legacy) (as Contactout)
94	CONTEMPORARY INFORMATION CORP.*‡	Vermont (as CONTEMPORARY INFORMATION CORP.; Contemporary Information Corp)
95	Contentgine Inc.	California AG (legacy) (as Contentgine Inc.)
96	Costar Group*‡	California CPPA (as Costar Group); California AG (legacy) (as Costar Realty Information, Inc.)
97	Credit Bureau Of Council Bluff*	Vermont (as Credit Bureau Of Council Bluff; Credit Bureau Of Council Bluffs, Inc)
98	CRISIL Irevna US LLC*‡	California CPPA (as CRISIL Irevna US LLC); California AG (legacy) (as CRISIL Irevna US LLC); Vermont (as CRISIL Irevna US LLC; Crisil Irvna US LLC)
99	Cross Pixel Media, Inc.	California CPPA (as Cross Pixel Media, Inc.); California AG (legacy) (as Cross Pixel Media, Inc.); Texas (as Cross Pixel Media, Inc.)

100	Crosswalk Technologies Inc.*‡	California AG (legacy) (as Crosswalk Technologies Inc); Vermont (as Crosswalk Technologies Inc)
101	Customer Communications Group, Inc.*‡	California AG (legacy) (as Customer Communications Group, Inc.)
102	Cybba Inc.*‡	California AG (legacy) (as Cybba Inc.); Vermont (as Cybba Inc.)
103	Cyndx Networks LLC	California AG (legacy) (as Cyndx Networks LLC)
104	Databaseusa*‡	California AG (legacy) (as Databaseusa); Vermont (as Databaseusa.Com LLC)
105	Datadirect Marketing Solutions, Inc.	California AG (legacy) (as Datadirect Marketing Solutions, Inc.)
106	Datadojo CDP Inc.*	Texas (as Datadojo CDP Inc.)
107	Data Facts, Inc.*‡	Vermont (as Data Facts, Inc; Data Facts, Inc.)
108	Datafy LLC*	California CPPA (as Datafy LLC)
109	Data Management LLC*‡	California AG (legacy) (as Data Management, LLC); Vermont (as Data Management LLC; Data-Mail, Inc.)
110	Data Marketing Solutions, Inc.*‡	California AG (legacy) (as Data Marketing Solutions, Inc.)
111	Datamyx LLC*‡	California AG (legacy) (as Deluxe Corporation); Vermont (as Datamyx LLC; Deluxe Corporation; Deluxe Marketing Solutions); Texas (as Deluxe Financial Services, LLC)
112	Data Plus Content LLC*	Vermont (as Data Plus Content LLC)
113	Dataskip	California CPPA (as Dataskip)
114	David Rickenbacher	California AG (legacy) (as David Rickenbacher)
115	Dealersocket, LLC	California CPPA (as Dealersocket, LLC)
116	Deep Root Analytics, LLC*‡	California CPPA (as Deep Root Analytics, LLC); California AG (legacy) (as Deep Root Analytics, LLC); Vermont (as Deep Root Analytics, LLC)
117	Deeprace Inc.*‡	California AG (legacy) (as Deeprace Inc.)
118	Delivr.Ai Inc	California CPPA (as Delivr.Ai Inc)
119	Demand Science Group, LLC*‡	California CPPA (as Demand Science US, LLC); California AG (legacy) (as Demand Science Group, LLC)
120	Digicenter, LLC.*	Vermont (as Digicenter, LLC.)
121	Digital Safety Products, LLC	California CPPA (as Digital Safety Products, LLC; Public Record Reports; Spyfly)
122	Diligent Corporation	California AG (legacy) (as Diligent Corporation)
123	Disco Technology Inc.*‡	California CPPA (as Disco; Disco Technology Inc.); California AG (legacy) (as Disco Technology Inc.)

124	Distribution Processing Center LLC	California AG (legacy) (as Distribution Processing Center LLC)
125	Dmdatabases	California AG (legacy) (as Dmdatabases)
126	Dresden Direct Inc.*‡	California CPPA (as Dresden Direct, Inc.); California AG (legacy) (as Dresdendirect); Vermont (as Dresden Direct Inc.)
127	Drobu Media LLC*‡	Vermont (as Drobu Media LLC; Dustin Blackman)
128	Dspolitical, LLC	California CPPA (as Dspolitical, LLC; Optimal)
129	Dstillery Inc.*‡	California CPPA (as Dstillery; Dstillery, Inc); California AG (legacy) (as Dstillery Inc.)
130	DT Client Services, LLC*	California CPPA (as DT Client Services, LLC); California AG (legacy) (as DT Client Services, LLC); Vermont (as DT Client Services, LLC)
131	Dynata, LLC*‡	California AG (legacy) (as Dynata, LLC); Vermont (as Dynata, LLC)
132	Early Warning Services, LLC*‡	Vermont (as Early Warning Services, LLC)
133	Effyis Inc.*‡	California CPPA (as Effyis, Inc.; Socialgist); California AG (legacy) (as Effyis Inc.; Socialgist); Vermont (as Effyis Inc.; Socialgist)
134	Chex Systems, Inc.*‡	Vermont (as Chex Systems, Inc.; Efunds; Efunds Corporation; Worldpay LLC; Worldpay, LLC)
135	Ekata, Inc.*	California CPPA (as Ekata, Inc.); California AG (legacy) (as Ekata, Inc.); Vermont (as Ekata, Inc.)
136	Electronic Commerce A To Z*	Vermont (as Electronic Commerce A To Z)
137	Email Marketing Services, Inc.*‡	California AG (legacy) (as Email Marketing Services, Inc)
138	Emailmovers Ltd*‡	California AG (legacy) (as Emailmovers Ltd)
139	Endgame Labs, Inc	California CPPA (as Endgame; Endgame Labs, Inc)
140	Eprodirect*‡	California CPPA (as Eprodirect LLC); California AG (legacy) (as Eprodirect)
141	Equimine*	California AG (legacy) (as Equimine); Vermont (as Equimine)
142	Evorra Ltd	California CPPA (as Evorra Ltd)
143	Consumerbase LLC*‡	California CPPA (as Consumerbase, LLC; Exact Data); California AG (legacy) (as Consumerbase LLC; Exact Data); Vermont (as Consumerbase LLC; Exact Data)
144	Exponential Interactive, Inc.*‡	California AG (legacy) (as Exponential Interactive, Inc.; Vdx.Tv)
145	Eyeota Pte Ltd*‡	California CPPA (as Eyeota Pte Ltd); California AG (legacy) (as Eyeota Pte Ltd)
146	Factori Technologies LLC	California AG (legacy) (as Factori Technologies LLC)
147	Fair Screen, Inc.*	Vermont (as Fair Screen, Inc.)

148	Famous Birthdays LLC [‡]	California CPPA (as Famous Birthdays LLC); California AG (legacy) (as Famous Birthdays, LLC)
149	Fanspoko, LLC [*]	Vermont (as Fanspoko, LLC)
150	Fifty Technology Limited ^{*‡}	California CPPA (as Fifty Technology Limited); California AG (legacy) (as Fifty Technology Ltd)
151	Findem Inc [*]	California CPPA (as Findem, Inc.); California AG (legacy) (as Findem Inc); Vermont (as Findem Inc)
152	First American Data Tree LLC ^{*‡}	Vermont (as First American Data Tree LLC)
153	Flashintel ^{*‡}	California CPPA (as Flashintel); California AG (legacy) (as Stefan Certic)
154	Fourthwall Media, Inc. ^{*‡}	California CPPA (as Fourthwall; Fourthwall Media, Inc.); California AG (legacy) (as Fourthwall Media, Inc.); Vermont (as Fourthwall Media, Inc.)
155	Freepeoplesearch.Com, LLC	California CPPA (as Freepeoplesearch.Com, LLC)
156	Freewheel Media Inc [*]	California CPPA (as Freewheel Media Inc)
157	Freshaddress, LLC [*]	Vermont (as Freshaddress, LLC)
158	Fused Leads, LLC [*]	Vermont (as Fused Leads, LLC)
159	Fushia Media LLC ^{*‡}	California CPPA (as Fushia Media, LLC.); California AG (legacy) (as Fushia Media LLC)
160	Casters Holdings LLC ^{*‡}	California AG (legacy) (as Fyllo); Vermont (as Casters Holdings LLC)
161	G2 Bankruptcy Risk Solutions, Inc. [*]	Vermont (as G2 Bankruptcy Risk Solutions, Inc.)
162	Glad I Know, Inc. ^{*‡}	California AG (legacy) (as Glad I Know, Inc.)
163	Good Boy Studios, Inc	California AG (legacy) (as Good Boy Studios, Inc)
164	Granite Lists, LLC [*]	Vermont (as Granite Lists, LLC)
165	Grata Inc	California AG (legacy) (as Grata Inc)
166	Gravy Analytics, Inc. ^{*‡}	California AG (legacy) (as Gravy Analytics, Inc.); Vermont (as Gravy Analytics, Inc.)
167	Grayhair Software LLC [*]	California CPPA (as Grayhair Software; Grayhair Software LLC); California AG (legacy) (as Grayhair Software, LLC); Vermont (as Grayhair Software, LLC)
168	Greenhouse Software, Inc. ^{*‡}	California AG (legacy) (as Greenhouse Software, Inc.)
169	Growbots Inc ^{*‡}	California CPPA (as Growbots Inc.); California AG (legacy) (as Growbots Inc.); Vermont (as Growbots Inc)
170	Gumgum, Inc. ^{*‡}	Vermont (as Gumgum, Inc.)

171	Gunderson Direct*	Vermont (as Gunderson Direct)
172	H1 Insights Inc.*‡	California AG (legacy) (as H1 Insights Inc.)
173	Hamza Online Services, LLC*	Texas (as Hamza Online Services, LLC)
174	Harmon Research Group, LLC*‡	California AG (legacy) (as Harmon Research Group, LLC)
175	Healthcare, Inc.*‡	California CPPA (as Healthcare, Inc.); California AG (legacy) (as Healthcare, Inc.); Vermont (as Healthcare, Inc; Healthcare, Inc.; Healthcare.Com)
176	Health Is Wealth Marketing LLC	California AG (legacy) (as Health Is Wealth Marketing LLC; Pickmedicare)
177	Healthlink Dimensions, LLC*	California CPPA (as Healthlink Dimensions, LLC); Vermont (as Healthlink Dimensions, LLC)
178	Helix Campaigns LLC	California CPPA (as Helix Campaigns LLC)
179	HERE North America LLC	California AG (legacy) (as HERE North America LLC)
180	Hexasoft Development Sdn. Bhd.*‡	California AG (legacy) (as Hexasoft Development Sdn. Bhd.)
181	Backgroundchecks.Com LLC*‡	Vermont (as Backgroundchecks.Com LLC; Bgc; General Information Solutions LLC; Gis; Hireright, LLC)
182	Hivestack Inc.*‡	California CPPA (as Hivestack Inc.); California AG (legacy) (as Hivestack, Inc.)
183	Home Contractors Review, LLC*	Vermont (as Five Star Rated; Home Contractors Review, LLC; Home Services Review)
184	Homeowners Marketing Services Inc*‡	California AG (legacy) (as Homeowners Marketing Services Inc); Vermont (as Homeowners Marketing Services, Inc)
185	Hubspot, Inc.	California CPPA (as Hubspot, Inc.)
186	Hunt Club Inc	California CPPA (as Atlas; Hunt Club Inc)
187	Hunter Web Services Inc*‡	California CPPA (as Hunter Web Services, Inc.; Hunter.Io); California AG (legacy) (as Hunter Web Services Inc)
188	Hybrid Theory*‡	California AG (legacy) (as Hybrid Theory)
189	ID5 Technology*‡	California CPPA (as ID5; ID5 Technology Ltd); California AG (legacy) (as ID5 Technology)
190	Idengine LLC*	Vermont (as Idengine LLC)
191	Idm, Inc.*‡	California CPPA (as Idm, LLC; Integrated Direct Marketing, LLC); California AG (legacy) (as Idm, Inc.)
192	lleads.Com, LLC	California CPPA (as lleads.Com, LLC; Tovodata)
193	Illumin Inc.*‡	California AG (legacy) (as Illumin Inc.)

194	Imprint Analytics LLC*‡	California AG (legacy) (as Imprint Analytics LLC)
195	Inbound Insight, LLC*‡	California CPPA (as Inbound Insight, LLC); California AG (legacy) (as Inbound Insight, LLC); Texas (as Inbound Insight, LLC)
196	Incheck Inc*‡	Vermont (as Incheck Inc)
197	Indiemark LLC*‡	California CPPA (as Email Industries; Indiemark LLC); California AG (legacy) (as Indiemark LLC)
198	Infinite Knot Inc.	California CPPA (as Contacts411; Infinite Knot Inc.)
199	Infinite Media Concepts Inc*‡	California CPPA (as Infinite Media Concepts Inc; Mailinglists.Com); California AG (legacy) (as Infinite Media Concepts Inc); Texas (as Infinite Media Concepts Inc)
200	Inflection Risk Solutions, LLC*‡	Vermont (as Inflection Risk Solutions, LLC; Inflection.Com, Inc)
201	Infocore Inc.*‡	Vermont (as Infocore Inc.)
202	Infofree.Com LLC*‡	California AG (legacy) (as Infofree.com); Vermont (as Infofree.com); Texas (as Infofree.Com LLC)
203	Infogroup Inc.*‡	Vermont (as Infogroup Inc.)
204	Information.Com, LLC	California CPPA (as Information.Com, LLC)
205	Information Data Resources, LLC	California CPPA (as Information Data Resources, LLC; Public Information Services)
206	Inmarket Media LLC*‡	California CPPA (as Inmarket Media, LLC); California AG (legacy) (as Inmarket Media LLC)
207	Inmobi	California AG (legacy) (as Inmobi)
208	Innovative Database Solutions, Inc.*	California CPPA (as Innovative Database Solutions, Inc.); Texas (as Innovative Database Solutions, Inc.)
209	Innovis Data Solutions, Inc.*	Vermont (as Innovis Data Solutions, Inc.)
210	InsideView, Inc.*	Vermont (as InsideView, Inc.; Insideview)
211	Insightbridge LLC	California CPPA (as Insightbridge LLC; Mylife.Com)
212	Esite Analytics, Inc.*‡	California CPPA (as Esite Analytics, Inc.; Intalytics, Inc.; Kalibrate); California AG (legacy) (as Esite Analytics, Inc.; Intalytics Inc.); Vermont (as Esite Analytics, Inc.; Intalytics, Inc)
213	Integrated Medical Data, LLC.*‡	California AG (legacy) (as Integrated Medical Data, LLC.)
214	Intellicorp Records, Inc.*‡	Vermont (as Intellicorp Records, Inc.)
215	Intentgine Inc.	California AG (legacy) (as Intentgine Inc.)

216	Intentmacro Inc.	California AG (legacy) (as Intentmacro Inc.)
217	IHS Markit*‡	California AG (legacy) (as Ipreo); Vermont (as IHS Markit)
218	Ipsos*‡	California AG (legacy) (as Ipsos)
219	IQ Data Systems, Inc.*‡	Vermont (as Backgrounds Online; IQ Data Systems, Inc.)
220	Irys*‡	California CPPA (as Irys, Inc); California AG (legacy) (as Irys); Vermont (as Irys)
221	Ispot.Tv*‡	California CPPA (as Ispot.Tv, Inc.); California AG (legacy) (as Ispot.Tv)
222	Ivy Tech Re, LLC*	Vermont (as Ivy Data; Ivy Tech Re, LLC)
223	Iwave*‡	California CPPA (as Iwave; Kindsight); California AG (legacy) (as Iwave Information Systems Inc.); Vermont (as Iwave Information Systems; Iwave Information Systems Inc.)
224	Jigyasa Analytics LLC*	California CPPA (as Jigyasa Analytics LLC); Vermont (as Jigyasa Analytics LLC)
225	Jun Group Productions, LLC*‡	California CPPA (as Jun Group Productions, LLC); California AG (legacy) (as Jun Group Productions, LLC)
226	Jverify, Inc.*	Vermont (as Jverify, Inc.)
227	Kargo Global LLC	California CPPA (as Kargo Global LLC)
228	KBM GROUP LLC*	Vermont (as KBM GROUP LLC; KBM Group LLC)
229	KB Synergy Inc*‡	California CPPA (as KB Synergy Inc); California AG (legacy) (as KB Synergy Inc)
230	Killi Ltd.*	Vermont (as Killi Ltd.)
231	Klarifi*	Vermont (as Klarifi)
232	Knower Tech Usa, LLC*	California CPPA (as Knower Tech; Knower Tech Usa, LLC)
233	Knowwho*	Vermont (as Knowwho; Knowwho, Inc.)
234	KOCHAVA Inc.*	Vermont (as KOCHAVA Inc.; Kochava Inc.)
235	Koddi Inc.	California CPPA (as Koddi Inc.)
236	Kols (Key Opinion Leaders)‡	California AG (legacy) (as Kols (Key Opinion Leaders))
237	Kontext*	California CPPA (as Kontext Data); Vermont (as Kontext)
238	Kyber Health Data LLC*	California AG (legacy) (as Kyber Health Data LLC)
239	Leadcrunch*‡	California CPPA (as Getrev; Leadcrunch); California AG (legacy) (as Leadcrunch; Rev)
240	Leadership Connect*‡	California AG (legacy) (as Leadership Connect)
241	Leadloft Inc.*‡	California AG (legacy) (as Leadloft Inc.)

242	Leadsmarket.Com LLC*‡	California CPPA (as Leadsmarket.Com LLC); California AG (legacy) (as Leadsmarket.Com LLC)
243	Leidos Digital Solutions, Inc.*	California CPPA (as Leidos Digital Solutions, Inc.); California AG (legacy) (as Leidos Digital Solutions, Inc.); Vermont (as Leidos Digital Solutions, Inc.); Texas (as Leidos Digital Solutions, Inc.)
244	LET IT RIDE SPORTS LLC*	Vermont (as LET IT RIDE SPORTS LLC)
245	Lifesight LLC*‡	California AG (legacy) (as Lifesight LLC)
246	Lightbox Parent, L.P.*	Vermont (as Lightbox Parent, L.P.)
247	Lighthouse List*‡	California AG (legacy) (as Lighthouse List)
248	Limeleads	California AG (legacy) (as Limeleads)
249	Listings, Information, Systems And Tabulation Services, Inc*‡	California AG (legacy) (as Listings, Information, Systems And Tabulation Services, Inc)
250	List Service Direct Inc.*	California AG (legacy) (as List Service Direct Inc.); Vermont (as List Service Direct Inc.)
251	Listsonline*‡	California AG (legacy) (as Listsonline); Vermont (as Listsonline)
252	Live Data Technologies Inc.	California CPPA (as Live Data Technologies, Inc.); California AG (legacy) (as Live Data Technologies Inc.)
253	LIZDEV Inc.*‡	California CPPA (as LIZDEV Inc.; Lizdev Inc.); California AG (legacy) (as Lizdev, Inc)
254	Localblox*	Vermont (as Localblox)
255	Locatesmarter LLC*‡	California CPPA (as Locatesmarter LLC); California AG (legacy) (as Locatesmarter, LLC)
256	Logiq, Inc*‡	California AG (legacy) (as Logiq, Inc); Vermont (as Logiq, Inc)
257	Lotadata, Inc.*‡	California AG (legacy) (as Lotadata, Inc.)
258	Lotame Solutions, Inc.*‡	California CPPA (as Lotame Solutions, Inc.); California AG (legacy) (as Lotame Solutions, Inc.); Vermont (as Lotame Solutions, Inc.); Texas (as Lotame Solutions, Inc.)
259	L.S Mobile Apps Holdings Ltd	California CPPA (as L.S Mobile Apps Holdings Ltd)
260	Lucid Holdings, LLC*‡	California AG (legacy) (as Lucid Holdings, LLC); Vermont (as Lucid Holdings, LLC)
261	Lundquist Consulting, Inc.*‡	Vermont (as Lundquist Consulting, Inc.)
262	M1 Data & Analytics, LLC*	California CPPA (as M1 Data & Analytics, LLC); Vermont (as M1 Data & Analytics, LLC); Texas (as M1 Data & Analytics, LLC)

263	Madhive, Inc.	California CPPA (as Madhive, Inc.); California AG (legacy) (as Madhive, Inc.)
264	Madison Logic, Inc.	California AG (legacy) (as Madison Logic, Inc.)
265	Malvern Media Inc.*‡	California CPPA (as Malvern Media Inc.); California AG (legacy) (as Malvern Media Inc.)
266	Marinus Analytics	California AG (legacy) (as Marinus Analytics)
267	Market Force Corporation*‡	California CPPA (as Market Force Corporation); California AG (legacy) (as Market Force Corporation)
268	Marketops*	California CPPA (as Marketops LLC); Vermont (as Marketops)
269	Marriott International, Inc.*‡	California CPPA (as Marriott International, Inc.)
270	Martin Data LLC*	California AG (legacy) (as Martin Data LLC); Vermont (as Martin Data LLC; Martin Data, LLC)
271	Matchandappend.Com LLC*‡	California AG (legacy) (as Matchandappend.Com LLC)
272	MCH Inc*‡	California AG (legacy) (as MCH Strategic Data); Vermont (as MCH Inc; MCH Inc.; MCH Strategic Data; Mch, Inc.)
273	Media Direct, Inc.*	California AG (legacy) (as Media Direct, Inc.); Vermont (as Media Direct, Inc.)
274	Mediamath, Inc.*‡	California AG (legacy) (as Mediamath, Inc.)
275	Media.Net Advertising Fz, LLC	California CPPA (as Media.Net Advertising Fz, LLC)
276	Mediasoft, LLC*‡	California AG (legacy) (as Mediasoft, LLC)
277	Media Source Solutions	California AG (legacy) (as Media Source Solutions)
278	Mediazod LLC*‡	California AG (legacy) (as Leadzod.Com; Mediazod LLC)
279	Medpro Systems	California CPPA (as Medpro Systems)
280	Meltwater News US Inc*‡	California CPPA (as Meltwater News US Inc.); California AG (legacy) (as Meltwater News US Inc.); Vermont (as Meltwater News US Inc; Meltwater News US Inc.)
281	MFI Credit Solutions*	Vermont (as MFI Credit Solutions)
282	MH Sub I, LLC*‡	California CPPA (as MH Sub I, LLC); California AG (legacy) (as MH Sub I, LLC)
283	Mightyrep*‡	California AG (legacy) (as Mightyrep)
284	Mobile Technology Corporation*	California CPPA (as Mobile Technology Corporation; Onspot Data); California AG (legacy) (as Mobile Technology Corporation)
285	Modernize, Inc.*‡	Vermont (as Modernize, Inc.)

286	Modfx Labs Private Limited*‡	California CPPA (as Modfx Labs Pvt Ltd); California AG (legacy) (as Modfx Labs Private Limited); Vermont (as Modfx Labs Private Limited)
287	Modigie Inc.*‡	California AG (legacy) (as Modigie Inc.)
288	Mogean, Inc.*‡	California CPPA (as Mogean, Inc.); California AG (legacy) (as Mogean, Inc.); Vermont (as Mogean, Inc; Mogean, Inc.)
289	Msim, LLC*	Vermont (as Msim, LLC)
290	MY RENTER CHECKER LLC*‡	California AG (legacy) (as MY RENTER CHECKER LLC)
291	National Consumer Telecom & Utilities Exchange, Inc.*	Vermont (as National Consumer Telecom & Utilities Exchange, Inc.)
292	National Data Analytics, LLC	California CPPA (as National Data Analytics, LLC; Public Data Check)
293	National Opinion Institute, LLC	California CPPA (as National Opinion Institute, LLC)
294	NATIONAL STUDENT CLEARINGHOUSE*‡	Vermont (as NATIONAL STUDENT CLEARINGHOUSE)
295	NCR Corporation*	Vermont (as NCR Corporation)
296	NEAR PTE LTD*‡	California AG (legacy) (as NEAR PTE LTD; Near Intelligence Holdings, Inc; Near Intelligence PTE. LTD); Vermont (as Near Intelligence Holdings, Inc; Near Intelligence PTE. LTD; Near North America)
297	New England List Services*	Vermont (as New England List Services; New England List Services, Inc)
298	New Gold Ventures LLC	California CPPA (as New Gold Ventures LLC; Think Data Group)
299	New Strata Inc.*	Vermont (as New Strata Inc.)
300	Nexsales Solutions Inc.	California AG (legacy) (as Nexsales Solutions Inc.)
301	Nextroll, Inc*‡	California CPPA (as Nextroll, Inc); California AG (legacy) (as Nextroll, Inc.); Vermont (as Nextroll, Inc.); Texas (as Nextroll, Inc.)
302	Next Wave Marketing Strategies, Inc*	California CPPA (as Agedleadstore.Com; Next Wave Marketing Strategies, Inc); California AG (legacy) (as Next Wave Marketing Strategies, Inc); Texas (as Next Wave Marketing Strategies, Inc)
303	Nexxen Inc*‡	California CPPA (as Nexxen Inc.); California AG (legacy) (as Nexxen Inc); Vermont (as Nexxen Inc)
304	North American Media LLC	California CPPA (as North American Media LLC)
305	NOVA List Company, LLC*	California AG (legacy) (as NOVA List Company, LLC); Vermont (as NOVA List Company, LLC)

306	Nymblr, Inc.*‡	California AG (legacy) (as Nymblr, Inc.); Vermont (as Nimbler; Nymblr, Inc.)
307	Onaudience LTD*	California CPPA (as Onaudience LTD); California AG (legacy) (as Onaudience Ltd); Vermont (as Onaudience Ltd)
308	Onemata Corporation*	California AG (legacy) (as Onemata Corporation); Vermont (as Onemata Corporation)
309	One Model, Inc.*‡	California AG (legacy) (as One Model, Inc.)
310	On Hold-America, Inc.‡	California AG (legacy) (as KYC Data; On Hold-America, Inc.)
311	Online Advertising Network Sp. z o.o.*‡	California CPPA (as Online Advertising Network Sp. z o.o.); California AG (legacy) (as Online Advertising Network Sp. z o.o.)
312	ONLINE MEDIA GROUP Inc.	California CPPA (as ONLINE MEDIA GROUP Inc.)
313	Opensend Inc	California CPPA (as Opensend; Opensend Inc)
314	Openx Technologies, Inc.*‡	California CPPA (as Openx Technologies, Inc.); California AG (legacy) (as Openx Technologies, Inc.)
315	Optimal Fusion*‡	California AG (legacy) (as Optimal Fusion)
316	ORIGIN8 Inc*	Vermont (as ORIGIN8 Inc)
317	Outbrain Inc.	California CPPA (as Outbrain Inc.); California AG (legacy) (as Outbrain Inc.)
318	Outward Media, Inc.*‡	California CPPA (as Outward Media, Inc.); California AG (legacy) (as Outward Media, Inc.); Vermont (as Outward Media, Inc.)
319	Inmar-Oiq, LLC*‡	California CPPA (as Inmar-Oiq, LLC; Owneriq); Vermont (as Inmar-Oiq, LLC; Owneriq, Inc.); Texas (as Inmar-Oiq, LLC)
320	Paedae, Inc.*	California CPPA (as Infillion; Paedae, Inc.); Texas (as Infillion; Paedae, Inc.)
321	Parasol Media Inc.*‡	Vermont (as Parasol Media Inc.)
322	Partners Credit And Verification Solutions*	Vermont (as Partners Credit And Verification Solutions)
323	Pension Benefit Information, LLC*‡	California AG (legacy) (as Pension Benefit Information, LLC)
324	Peopleconnect, Inc.*	Vermont (as Peopleconnect, Inc.)
325	Peoplefindersdaas*‡	California CPPA (as Peoplefindersdaas); California AG (legacy) (as Peoplefindersdaas)
326	Peoplewhiz	California CPPA (as Peoplewhiz)
327	Perf Labs, Inc.	California AG (legacy) (as Interseller; Perf Labs, Inc.)
328	Permutive, Inc.*‡	California AG (legacy) (as Permutive, Inc)

329	Pitchbook Data, Inc.*‡	California CPPA (as Pitchbook Data, Inc.); California AG (legacy) (as Pitchbook Data, Inc.)
330	Place Exchange, Inc.*	California CPPA (as Place Exchange, Inc.)
331	Plexuss, Inc.*‡	California AG (legacy) (as Plexuss, Inc.)
332	Plunge, LLC*	California CPPA (as Plunge Digital; Plunge, LLC); Vermont (as Plunge, LLC); Texas (as Plunge, LLC)
333	Plural Marketing Solutions Inc.*‡	Vermont (as Plural Marketing Solutions Inc.)
334	PMG Worldwide, LLC	California CPPA (as PMG Worldwide, LLC)
335	Polity*	Vermont (as Polity)
336	Pop Acta Media LLC	California CPPA (as Pop Acta Media, LLC); California AG (legacy) (as Pop Acta Media LLC)
337	Predactiv	California CPPA (as Predactiv; Sharethis, A Division Of Predactiv)
338	Preferred Communications*	California AG (legacy) (as Preferred Communications); Vermont (as Preferred Communications; Preferred Communications Data)
339	Privco Media LLC*‡	California CPPA (as Privco; Privco Media LLC); California AG (legacy) (as Privco Media LLC); Vermont (as Privco Media LLC)
340	Prodpro Inc	California CPPA (as Prodpro; Prodpro Inc)
341	Project Applecart LLC*‡	Vermont (as Project Applecart LLC)
342	Prospector Database, LLC*	Vermont (as Prospector Database, LLC)
343	Proxima Platform*	Vermont (as Proxima Platform)
344	Pulsepoint, Inc.*‡	California CPPA (as Pulsepoint Media; Pulsepoint, Inc.); California AG (legacy) (as Pulsepoint, Inc.)
345	Purecars Technologies, LLC	California CPPA (as Purecars; Purecars Technologies, LLC; The Autominer; Trupayments)
346	PricewaterhouseCoopers LLP*‡	California CPPA (as Pwc Product Sales LLC); California AG (legacy) (as PricewaterhouseCoopers LLP); Vermont (as PricewaterhouseCoopers LLP; Pwc Product Sales LLC)
347	Quadrant Global Pte. Ltd.*	California CPPA (as Quadrant Global Pte. Ltd.)
348	Qualfon	California CPPA (as Qualfon); California AG (legacy) (as Qualfon)
349	Qwoted, Inc.*	Vermont (as Qwoted, Inc.)
350	Rategain Adara, Inc.	California CPPA (as Rategain Adara, Inc.)

351	Ray CDP Inc.*	California CPPA (as Ray Cdp, Inc.); California AG (legacy) (as Ray CDP Inc); Vermont (as Ray CDP Inc)
352	Reach Marketing LLC	California AG (legacy) (as Reach Marketing LLC)
353	Reality Media, Inc.	California AG (legacy) (as Reality Media, Inc.)
354	Reallygreatrate, Inc.	California AG (legacy) (as RGR Marketing; Reallygreatrate, Inc.)
355	Realsource Inc.*‡	California CPPA (as Realsource, Inc); California AG (legacy) (as Realsource Inc.); Texas (as Realsource, Inc)
356	Recruitbot, Inc.*‡	California CPPA (as Recruitbot; Recruitbot, Inc.); California AG (legacy) (as Recruitbot, Inc.); Vermont (as Recruitbot, Inc.); Texas (as Recruitbot, Inc.)
357	Recsolu Inc.*	Vermont (as Recsolu Inc.)
358	Redbird Direct LLC*‡	California AG (legacy) (as Redbird Direct LLC)
359	Refinitiv US LLC*‡	Vermont (as Refinitiv US LLC)
360	Bureau Van Dijk Electronic Publishing Ltd.*‡	California AG (legacy) (as Bureau Van Dijk Electronic Publishing Ltd.; Regulatory Datacorp, Inc.)
361	Reis Inc.*‡	California AG (legacy) (as Reis Inc.)
362	Rent Risk LLC*	Vermont (as Rent Risk LLC)
363	ResearchUSA*‡	California AG (legacy) (as ResearchUSA); Texas (as Researchusa LLC)
364	RESONATE Networks, Inc.*‡	California CPPA (as Resonate); California AG (legacy) (as Resonate); Vermont (as Resonate); Texas (as RESONATE Networks, Inc.)
365	Results Only Consulting And Advertising*‡	California AG (legacy) (as Results Only Consulting And Advertising)
366	Revcontent	California CPPA (as Revcontent)
367	Reveal Mobile*‡	California CPPA (as Reveal Mobile, Inc.); California AG (legacy) (as Reveal Mobile); Vermont (as Reveal Mobile; Reveal Mobile Inc)
368	Revelio Labs Inc.*	California CPPA (as Revelio Labs, Inc.); California AG (legacy) (as Revelio Labs, Inc.); Vermont (as Revelio Labs, Inc.); Texas (as Revelio Labs Inc)
369	Revenuebase Inc.*	Vermont (as Revenuebase Inc)
370	Rhetorik Limited*‡	California AG (legacy) (as Rhetorik Limited)
371	Riv Data Corp*‡	Vermont (as Carpe Data; Riv Data Corp; Riv Data Corp.)
372	Rocketreach LLC*‡	California CPPA (as Rocketreach LLC); California AG (legacy) (as Rocketreach LLC); Vermont (as Rocketreach LLC; Rocketreach, LLC); Texas (as Rocketreach LLC)

373	Data Exchange ^{*‡}	California CPPA (as Dealerx Partners LLC); California AG (legacy) (as Dealerx Partners LLC); Vermont (as Data Exchange; Dealerx Partners, LLC; Roiq Inc)
374	Roq.Ad Inc ^{*‡}	California CPPA (as Roq.Ad Inc.); California AG (legacy) (as Roq.Ad Inc); Vermont (as Roq.Ad Inc)
375	Round Sky, Inc.	California CPPA (as Round Sky, Inc.); California AG (legacy) (as Round Sky, Inc.)
376	Exlservice.Com [*]	California CPPA (as Exlservice.Com LLC); California AG (legacy) (as Exlservice.Com); Vermont (as Exlservice.Com, LLC.; RPM Data Solutions LLC; Rpmdirect LLC)
377	RP On-Site LLC [*]	Vermont (as RP On-Site LLC)
378	Sabio, Inc. ^{*‡}	California CPPA (as Sabio, Inc.); California AG (legacy) (as Sabio, Inc.)
379	Safegraph Inc. ^{*‡}	California AG (legacy) (as Safegraph Inc.)
380	Saferent Solutions, LLC [*]	Vermont (as Saferent Solutions, LLC)
381	Saha Ventures LLC [*]	California AG (legacy) (as Saha Ventures LLC); Vermont (as Saha Ventures LLC)
382	Saleseer, Inc. [*]	Texas (as Saleseer, Inc.)
383	Salesintel Research Inc ^{*‡}	California AG (legacy) (as Salesintel Research Inc.); Vermont (as Salesintel Research Inc)
384	Free Stream Media Corp. ^{*‡}	California CPPA (as Samba TV, Inc.); California AG (legacy) (as Free Stream Media Corp.; Samba TV); Vermont (as Samba TV, Inc.); Texas (as Samba TV, Inc.)
385	Sawyer Lists, LLC	California AG (legacy) (as Sawyer Lists, LLC)
386	Sbfe, LLC ^{*‡}	California CPPA (as Sbfe, LLC); California AG (legacy) (as Sbfe, LLC)
387	Scalable Commerce, LLC	California CPPA (as Kids Live Safe; Quick Public Records; Scalable Commerce, LLC)
388	Scanbuy, Inc ^{*‡}	California CPPA (as Scanbuy, Inc.); California AG (legacy) (as Scanbuy, Inc.); Vermont (as Scanbuy, Inc)
389	Scileads ^{*‡}	California AG (legacy) (as Scileads); Vermont (as Scileads Ltd)
390	Scraping Robot, LLC	California AG (legacy) (as Scraping Robot, LLC)
391	Scryer, Inc.	California AG (legacy) (as Reonomy; Scryer, Inc.)
392	Search America LLC [*]	Vermont (as Search America LLC)
393	Semcasting, Inc. ^{*‡}	California CPPA (as Semcasting, Inc.); California AG (legacy) (as Semcasting, Inc.); Vermont (as Semcasting, Inc.; Semcasting.com); Texas (as Semcasting, Inc.)
394	Sentilink Corp ^{*‡}	California AG (legacy) (as Sentilink Corp)

395	Service 1St Information Solutions LLC*	Vermont (as Service 1St Information Solutions LLC)
396	SG360	California AG (legacy) (as SG360)
397	Sharethrough Inc.*‡	California CPPA (as Sharethrough Inc.); California AG (legacy) (as Sharethrough Inc.)
398	Similarweb Ltd.*	California CPPA (as Similarweb Ltd.); Texas (as Similarweb Ltd.)
399	Marketing Partner Services, LLC	California CPPA (as Marketing Partner Services, LLC; Site Impact, Inc); California AG (legacy) (as Site Impact)
400	Skipmasher, Inc.*	Vermont (as Skipmasher, Inc.; Skipsmasher, Inc.)
401	Skyhook Holding, Inc.*‡	California AG (legacy) (as Skyhook Holding, Inc.); Vermont (as Skyhook Holding, Inc.)
402	Slashdot Media, LLC*‡	California CPPA (as Slashdot Media; Slashdot Media, LLC); California AG (legacy) (as Slashdot Media, LLC)
403	SMA COMMUNICATIONS LLC*	California AG (legacy) (as SMA Communications, LLC.); Vermont (as SMA COMMUNICATIONS LLC; SMA Communications; SMA Communications Inc)
404	Sourceit Technologies, Inc.*‡	California AG (legacy) (as Sourceit Technologies, Inc)
405	Source Path Digital	California CPPA (as Source Path Digital)
406	Sourcescrub LLC	Vermont (as Sourcescrub LLC)
407	Sovrn, Inc.	California CPPA (as Sovrn, Inc.); California AG (legacy) (as Sovrn, Inc.)
408	Spectrum Mailing Lists	California AG (legacy) (as Spectrum Mailing Lists)
409	Spycloud, Inc.‡	California CPPA (as Spycloud, Inc.); California AG (legacy) (as Spycloud, Inc.)
410	Spy Dialer Labs Inc*‡	California AG (legacy) (as Spy Dialer, Inc.; Spydialer.Com); Vermont (as Spy Dialer Labs Inc; Spy Dialer, Inc.)
411	Staircase, Inc.*	California AG (legacy) (as Staircase, Inc.); Vermont (as Staircase, Inc.)
412	Start.io Inc.*	California CPPA (as Start.io; Start.io Inc.)
413	Statsocial*‡	California CPPA (as Statsocial, Inc); California AG (legacy) (as Statsocial); Vermont (as Statsocial, Inc.)
414	STEP2SUCCESS Marketing*‡	California AG (legacy) (as STEP2SUCCESS Marketing)
415	Strata Company*	California AG (legacy) (as Strata Company); Vermont (as Strata Company)
416	Strategic Data Intelligence*‡	California AG (legacy) (as Strategic Data Intelligence)
417	Strategic Information Resources*‡	Vermont (as Strategic Information Resources)

418	Stratmish, LLC*	Vermont (as Stratmish, LLC)
419	Structure*	California AG (legacy) (as Structure); Vermont (as Structure)
420	Randall-Reilly, LLC*	California CPPA (as Fusable; Randall-Reilly, LLC); Vermont (as Stuart Mcnair)
421	360 Media Direct*‡	California CPPA (as 360 Media Direct; Subdirect LLC); California AG (legacy) (as 360 Media Direct)
422	Summit Resources, LLC	California CPPA (as Client Command; Summit Resources, LLC); Texas (as Client Command; Summit Resources, LLC)
423	Suus, LLC*	Vermont (as Suus, LLC)
424	Swarm Holdings, Inc.	California CPPA (as Swarm Holdings, Inc.; The Swarm)
425	Swoop.Com, Inc.	California CPPA (as Swoop; Swoop.Com, Inc.)
426	Amplemarket*‡	California CPPA (as Amplemarket; Tagis, Inc.); California AG (legacy) (as Amplemarket); Texas (as Tagis, Inc.)
427	Tandem Marketing, LLC	California AG (legacy) (as Tandem Marketing, LLC)
428	Telefi LLC	California AG (legacy) (as Telefi LLC)
429	Telesign Corporation	California CPPA (as Telesign Corporation)
430	Terminus Software, Inc.*‡	California CPPA (as Terminus By Demand Science; Terminus Software, Inc.); California AG (legacy) (as Terminus Software, Inc.)
431	The Data Group	California CPPA (as The Data Group)
432	The Lead Company, Inc.*	Vermont (as The Lead Company, Inc.)
433	The Open Data People, Inc.*‡	California AG (legacy) (as Openpeoplesearch.Com; The Open Data People, Inc.); Vermont (as The Open Data People, Inc.)
434	Tinuiti, Inc.*	Vermont (as Tinuiti, Inc.)
435	Tiplinks Inc	California AG (legacy) (as Tiplinks Inc)
436	TL1MKT SL SL*‡	California AG (legacy) (as TL1MKT SL SL)
437	Towerdata, Inc.*	California AG (legacy) (as Towerdata, Inc.); Vermont (as Towerdata, Inc.; Towerdata, LLC)
438	Traackr, Inc.	California CPPA (as Traackr, Inc.); California AG (legacy) (as Traackr, Inc.)
439	Tracers Information Specialists, Inc.*‡	Vermont (as Tracers Information Specialists, Inc.)
440	Triplelift, Inc.*	California CPPA (as Triplelift; Triplelift, Inc.)

441	Truedata Solutions, Inc.*‡	California CPPA (as Truedata Solutions, Inc.); California AG (legacy) (as Truedata Solutions, Inc.); Vermont (as Truedata Solutions, Inc.); Texas (as Truedata Solutions, Inc.)
442	True Opulence Corporation	California CPPA (as True Opulence Corporation)
443	Tunnl, LLC*‡	California CPPA (as Tunnl, LLC); California AG (legacy) (as Tunnl, LLC); Vermont (as Tunnl, LLC)
444	Twine Data, Inc*‡	Vermont (as Twine Data, Inc)
445	Tymax Media*‡	California AG (legacy) (as Tymax Media)
446	Ubermedia*‡	California AG (legacy) (as Ubermedia)
447	United One Resources, Inc.*	Vermont (as United One Resources, Inc.)
448	Unity Technologies SF*‡	California AG (legacy) (as Unity Technologies SF)
449	Unmask, LLC	California CPPA (as Unmask, LLC)
450	Usadata, Inc.*‡	California CPPA (as Usadata, Inc.); California AG (legacy) (as Usadata, Inc.); Texas (as Usadata, Inc.)
451	Uspeoplesearch.Com, LLC	California CPPA (as Uspeoplesearch.Com, LLC)
452	Datamentors LLC*‡	California AG (legacy) (as V12 Privacy); Vermont (as Datamentors LLC; V12)
453	Vendelux	California CPPA (as Vendelux)
454	Venntel*‡	California CPPA (as Venntel; Venntel, Inc.); California AG (legacy) (as Venntel, Inc.); Vermont (as Venntel; Venntel, Inc.); Texas (as Venntel, Inc.)
455	Verse Gaming*	Vermont (as Verse Gaming)
456	Verify, Inc*	Vermont (as Verify, Inc)
457	Viant Technology LLC*‡	California CPPA (as Adelphic LLC; Viant US LLC); California AG (legacy) (as Viant Technology LLC); Vermont (as Viant Technology LLC; Viant US LLC); Texas (as Viant Technology LLC)
458	Virtual Marketing LLC*	California CPPA (as Fusion92; Virtual Marketing LLC); Vermont (as Fusion92; Virtual Marketing LLC)
459	Visitq.Io	California CPPA (as Visitq; Visitq.Io)
460	Vistar Media, Inc.	California CPPA (as Vistar Media, Inc.)
461	Vror LLC*	Texas (as Vror LLC)
462	VRTCAL Markets Inc*	California CPPA (as VRTCAL Markets Inc); California AG (legacy) (as VRTCAL Markets, Inc.)

463	Wholesale Mail	California AG (legacy) (as Wholesale Mail)
464	Whoodle, LLC*‡	Vermont (as Whoodle, LLC)
465	WINR Data B.V.*	California CPPA (as WINR Data B.V.; WINR Data Pty Ltd.); Vermont (as WINR Data B.V.); Texas (as WINR Data B.V.)
466	Wisdom Media Group LLC*‡	California AG (legacy) (as Wisdom Media Group LLC)
467	Wiza, Inc.*‡	California AG (legacy) (as Wiza, Inc.)
468	Wunderkind Corporation	California CPPA (as Wunderkind; Wunderkind Corporation)
469	Xactus, LLC*	Vermont (as Xactus, LLC)
470	Xad, Inc.*‡	California CPPA (as Groundtruth; Xad, Inc.); California AG (legacy) (as Groundtruth; Xad, Inc.)
471	Xcelerated Data LLC*	California CPPA (as Xcelerated Data LLC); Vermont (as Xcelerated Data LLC)
472	X-Mode Social, Inc.	California AG (legacy) (as X-Mode Social, Inc.)
473	Xome Inc.*‡	California AG (legacy) (as Xome Inc.); Vermont (as Xome Inc.; Xome Leads LLC)
474	Yobi Ventures, LLC	California AG (legacy) (as Yobi Ventures, LLC)
475	Zeotap GmbH*	Vermont (as Zeotap GmbH)

Appendix B: Complete Normalized Data Broker Registry

Detailed information about all data brokers analyzed, including those identified above as not registered in your state and brokers listed across multiple registries, is available in the accompanying file, “Data_Broker_Full_Registry_2025.xlsx.” This file provides standardized contact details, registry affiliations, data collection practices, and grouping identifiers to support further investigation and enforcement activities.