Attorney General Ken Paxton Office of the Attorney General PO Box 12548 Austin, TX 78711-2548 ken.paxton@oag.texas.gov

Re: Analysis Report of Data Broker Registration Gaps

Dear Attorney General Paxton:

We are Privacy Rights Clearinghouse, a San Diego-based consumer privacy advocacy and education organization, and the Electronic Frontier Foundation, a San Francisco-based nonprofit organization defending civil liberties in the digital world, writing to bring to your attention an important matter of consumer privacy and regulatory compliance concerning Texas's data broker registration requirements.

Our comprehensive analysis has uncovered a troubling pattern, identifying 524 data brokers that apparently have not registered with the Texas Secretary of State's registry despite having registered in other states.

The attached report identifies self-identified data brokers that are operating in other jurisdictions—as evidenced by their registration in states like Vermont, California, and Oregon— yet did not appear on the Texas registry at the time of data collection. More investigation by the state is needed since data broker requirements vary from state to state. But these findings could indicate a systematic failure of compliance in Texas, potentially undermining the transparency goals at the heart of the state's privacy framework.

We believe that a wider investigation and targeted enforcement actions against any noncompliant data brokers would send a powerful signal to the industry about Texas's commitment to privacy enforcement.

Key Findings

Our analysis of state data broker registries has yielded the following key findings:

- Total unique data broker entities identified across all registries: 750
- Data brokers registered in Vermont (current or expired): 441
- Data brokers registered in Texas: 226
- Data brokers registered in Oregon: 275
- Data brokers registered in California Attorney General registry (legacy): 493
- Data brokers registered in California CPPA registry (current): 459
- Data brokers found in other registries but not in Texas registry: 524

These findings highlight a significant gap in Texas's data broker registration system. Many companies that acknowledge their data broker status in other states by registering are not registering in Texas.

Methodology

Our analysis involved several key steps:

- 1. Data Collection: We scraped data broker registries from California (from the now depreciated though still available Office of the Attorney General for the years 2020-2023 and the current California registry for 2025 maintained by the California Privacy Protection Agency), Vermont (containing current and historical registrations going back to 2019), Texas (containing current 2025 registrations), and Oregon (containing current registration). We collected these registries from April 4th until the 8th, 2025.
- 2. Data Normalization: We standardized the data fields across all registries to ensure consistency.
- 3. Broker Identification & Matching: We used a matching algorithm to identify the same brokers across different registries. Our algorithm was based on comparing the business names as well as the email and web domains. After getting a final list, we manually checked each name on the list below.

Texas's definition of a data broker under the Texas Data Broker Act is similar to definitions used in other states. Our analysis is based on a straightforward premise: data brokers that self-identify as such by registering in other states—or those who registered in any state in previous years—may have obligations to register in Texas if they meet the statutory definition of a data broker under Texas law.

Each company on our list meets two simple criteria:

- 1. It has self-identified as a data broker by currently or previously registering in at least one state.
- 2. It did not appear on Texas's registry at the time of data collection.

TX Enforcement Information

Chapter 509 of the Texas Business and Commerce Code requires data brokers to register with the Secretary of State and pay an annual fee.

Enforcement authority currently resides with the Attorney General:

- The Attorney General may bring actions against data brokers for failing to register (§ 509.008(c)).
- Civil penalties are significant: \$100 for each day the data broker fails to register, up to a maximum of \$10,000 per year (§ 509.008(b)).

• Attorney's fees, and costs may be awarded.

Beyond the financial impact, enforcement actions would significantly enhance transparency in the data broker ecosystem and strengthen Texas's privacy framework.

TX Law Relative to Other States

Four states have separate data broker registration laws. While their registration requirements are similar, in some cases, a data broker may be subject to registration in one state while not being required to register in another. Or a company that at one time met the definition of a data broker could later change its business, removing its registration obligations.

When comparing state registries, small differences in the laws could lead companies registering in one state to have legitimate reasons for not registering in another. For example:

- California, Texas, and Oregon exclude entities covered by the Fair Credit Reporting Act (FCRA), while Vermont does not.
- California, Texas and Oregon exclude entities covered by the Gramm-Leach-Bliley Act (GLBA), while Vermont does not.
- California and Vermont exclude some insurers, while Texas and Oregon do not.
- California excludes entities that satisfy three thresholds: gross revenue is less than \$25m annually, headcount is less than 100,000 California consumers annually, and revenue fraction from selling California consumers' data is less than 50%. Texas shares the same revenue fraction threshold but has a lower headcount threshold (50,000 Texas consumers). Oregon and Vermont do not have any minimum thresholds.
- California and Vermont, require businesses to "knowingly" collect and sell data, while Texas and Oregon do not. Moreover, the definition of data broker in Texas does not explicitly require the "sale" of data.
- Texas excludes certain nonprofits that assist missing and exploited children, while California, Oregon, and Vermont do not.
- Texas periodically removes expired registrations, which may cause discrepancies between the data presented here (collected April 4–8, 2025) and the state's current registry. Vermont explicitly marks expired registrations, while California and Oregon retain all registrations publicly.

Conclusion

The findings in this report highlight a significant number of data brokers who are not registering in Texas, despite registering in other states. While the transparency objectives of

the Texas Data Broker Act represent important advances for consumer privacy, their effectiveness ultimately depends on rigorous enforcement.

Your office has consistently demonstrated leadership in privacy protection through strategic enforcement actions that strengthen compliance across entire industries. The data broker ecosystem particularly benefits from such an approach, as it remains opaque to most consumers despite handling vast quantities of sensitive personal information.

Our organizations stand ready to provide any additional information, technical assistance, or follow-up research that might assist in pursuing any investigation. We would welcome the chance to discuss our findings in greater detail.

Thank you for your consideration of this important privacy enforcement issue.

Respectfully submitted,

Emory Roane Associate Director of Policy Privacy Rights Clearinghouse

Mario Trujillo Staff Attorney Hayley Tsukayama Associate Director of Legislative Activism Electronic Frontier Foundation

Appendix A: Data Brokers Not Found in Texas Registry

We have identified 524 data brokers that have registered in other states but did not appear on the Texas Secretary of State registry at the time of data collection. These companies are listed below, along with the states where they have acknowledged their data broker status.

Superscript markers: * = collects geolocation data; # = collects minors' data.

No.	Data Broker	Present in Registries (aliases/DBAs)
1	180 By Two, LLC*	Vermont (as 180 By Two, LLC)
2	4C Insights*‡	California CPPA (as 4C Insights Inc.); California AG (legacy) (as 4C Insights)
3	4EYES AI Inc*‡	California CPPA (as 4Eyes.Ai, Inc.); Vermont (as 4Eyes.Ai, Inc.); Oregon (as 4EYES AI Inc;
		4Eyes.Ai Inc)
4	4Legalleads*‡	Vermont (as 4Legalleads; Advertise4Sales Inc; Advertise4Sales LLC); Oregon (as
		4Legalleads; ADVERTISE4SALES Inc)
5	700 Credit, LLC*‡	Vermont (as 700 Credit, LLC; Open Dealer Exchange, LLC)
6	Above Data, Inc.	California CPPA (as Above Data; Above Data, Inc.)
7	Accenture LLP*‡	California AG (legacy) (as Accenture LLP); Vermont (as Accenture LLP)
8	Accurate Append Inc*	California CPPA (as Accurate Append Inc.); Vermont (as Accurate Append Inc)
9	ACE Agents Inc.*‡	California AG (legacy) (as ACE Agents Inc.)
10	ACRONYMIX LLC*‡	Vermont (as Acronymix LLC); Oregon (as ACRONYMIX LLC)
11	Active Intel Investigations LLC**	Vermont (as Active Intel Investigations LLC)
12	Acuant, Inc.*‡	California AG (legacy) (as Acuant, Inc.; Idology, Inc.)
13	ACUTRAQ Background Screening, Inc.*	Vermont (as ACUTRAQ Background Screening, Inc.)
14	Adadapted Inc.*	California AG (legacy) (as Adadapted Inc.); Vermont (as Adadapted Inc.)
15	Ad Direct Inc*‡	California AG (legacy) (as Ad Direct Inc)
16	Adept Id, Inc.*	California CPPA (as Adept Id, Inc.; Adeptid); Vermont (as Adept Id, Inc.)
17	Adrea Rubin Marketing, Inc.**	California AG (legacy) (as Adrea Rubin Marketing, Inc.; Adrea Rubin Media, Inc.; Calibrant
		Digital); Vermont (as Adrea Rubin Marketing, Inc.; Adrea Rubin Media, Inc.; Calibrant
		Digital)
18	Advantage Credit, Inc.*	Vermont (as Advantage Credit, Inc.)

19	Advantage Sales & Marketing LLC*	Vermont (as Advantage Sales & Marketing LLC)
20	Advisortarget, LLC	California CPPA (as Advisortarget, LLC; Finsum)
21	AFFINITY ANSWERS CORPORATION**	California CPPA (as Affinity Answers Corporation); California AG (legacy) (as Affinity Answers Corporation); Oregon (as AFFINITY ANSWERS CORPORATION)
22	AGR MARKETING Solutions, LLC	California CPPA (as AGR Marketing Solutions LLC); California AG (legacy) (as AGR MARKETING Solutions, LLC)
23	AIS Infosource LP*	Vermont (as AIS Infosource LP; AIS Portfolio Services LLC; AIS Recovery Solutions, LLC)
24	Alikeaudience, Inc.*‡	California CPPA (as Alikeaudience, Inc.)
25	All Global Resources, LLC*	California AG (legacy) (as All Global Resources, LLC); Vermont (as All Global Resources, LLC)
26	Alloy*	Vermont (as Alloy)
27	Alphonso Inc.*‡	California CPPA (as Alphonso Inc.); California AG (legacy) (as Alphonso Inc.)
28	ALTAIR DATA RESOURCES Inc**	California CPPA (as Altair Data Resources, Inc.); Vermont (as Altair Data Resources, Inc.); Oregon (as ALTAIR DATA RESOURCES Inc)
29	Altisource Holdings, LLC*‡	Vermont (as Altisource Holdings, LLC)
30	American City Business Journals, Inc.	California CPPA (as American City Business Journals, Inc.); California AG (legacy) (as American City Business Journals, Inc.)
31	Amerilist Inc*	Vermont (as Amerilist Inc)
32	Amrent, Inc.*‡	Vermont (as Amrent, Inc.; Automation Research, Inc.; Cbcinnovis, Inc.; Dataverify; FD Holdings, LLC; Factual Data; Factual Data, Inc.)
33	ANDREWS WHARTON Inc**	California CPPA (as Andrews Wharton, Inc.); California AG (legacy) (as Andrews Wharton Inc.); Vermont (as Andrews Wharton Inc.; Andrews Wharton, Inc); Oregon (as ANDREWS WHARTON Inc)
34	Anexinet Corp.	California AG (legacy) (as Anexinet Corp.)
35	Anne Lewis Strategies, LLC*	California CPPA (as Anne Lewis Strategies, LLC; Missionwired); Vermont (as Anne Lewis Strategies, LLC; Missionwired)
36	ANTERIAD LLC*‡	California CPPA (as Anteriad, LLC); California AG (legacy) (as Anteriad); Vermont (as Anteriad, LLC); Oregon (as ANTERIAD LLC)
37	Apihub, Inc*‡	California AG (legacy) (as Apihub, Inc.); Vermont (as Apihub, Inc; Apihub, Inc.; Clearbit)
38	Appscience*‡	California CPPA (as Appscience); California AG (legacy) (as Appscience)
39	ARISTOTLE INTERNATIONAL Inc*	California CPPA (as Aristotle International, Inc.); California AG (legacy) (as Aristotle International Inc.); Oregon (as ARISTOTLE INTERNATIONAL Inc)

40	Arity 875, LLC**	California AG (legacy) (as Arity 875, LLC)
41	Arrakis Technologies Corp.*‡	California AG (legacy) (as Arrakis Technologies Corp.)
42	AMERICAN SPIRIT DATA SOLUTIONS	California AG (legacy) (as Aspire North); Oregon (as AMERICAN SPIRIT DATA
	LLC*‡	SOLUTIONS LLC; American Spirit Data Solutions LLC; Aspire North)
43	Asset International, Inc.*‡	California CPPA (as Asset International, Inc.; ISS MI; ISS Market Intelligence; Institutional
		Shareholder Services Inc.); California AG (legacy) (as Institutional Shareholder Services
		Inc.); Vermont (as Institutional Shareholder Services Inc.); Oregon (as INSTITUTIONAL
		SHAREHOLDER SERVICES)
44	Assurance Iq, Inc.*‡	Vermont (as Assurance Iq, Inc.)
45	Astoria Company Marketing LLC	California CPPA (as Astoria Company Marketing LLC)
46	Atlantic Fox Technologies, Inc.*‡	California AG (legacy) (as Atlantic Fox Technologies, Inc.); Vermont (as Atlantic Fox
		Technologies, Inc.)
47	Audiencerate Ltd*‡	California AG (legacy) (as Audiencerate Ltd)
48	Automotive Mastermind*‡	California AG (legacy) (as Automotive Mastermind)
49	Autoweb, Inc.*‡	California CPPA (as Autoweb, Inc.); California AG (legacy) (as Autoweb, Inc.); Vermont (as
		Autoweb, Inc.)
50	33 MILE RADIUS LLC**	California CPPA (as 33 Mile Radius LLC; Everconnect; Keyword Connects LLC;
		Remodeling.Com, LLC); California AG (legacy) (as 33 Mile Radius LLC; Azar LLC; Keyword
		Connects LLC; Remodeling.Com); Vermont (as 33 Mile Radius LLC; 33 Mile Radius, LLC;
		Keyword Connects LLC; Remodeling.Com, LLC); Oregon (as 33 MILE RADIUS LLC;
F1	Dealers of Landers Control 1	Everconnect; KEYWORD CONNECTS LLC; REMODELING.COM LLC)
51	Background Information Services, Inc.**	Vermont (as Background Information Services, Inc.; Bis)
52	BDO Gci, LLC**	California CPPA (as BDO Gci, LLC; BDO Usa, P.C.; Global Corporate Intelligence Group);
F2	Do corvey*	California AG (legacy) (as BDO USA, LLP; Investigative Due Diligence Group)
53	Beeswax*	California CPPA (as Beeswax)
54 55	Best Pick Reports, LLC*	Vermont (as Best Pick Reports, LLC)
55	BIGDBM*‡	California CPPA (as BIGDBM; Publicnsa LLC); California AG (legacy) (as BIGDBM);
F.C	Disintalli Comonation	Vermont (as BIGDBM; Publicnsa LLC); Oregon (as BIGDBM; PUBLICNSA LLC)
56	Biointelli Corporation	California CPPA (as Biointelli Corporation)
57	Birchwood Credit Services Inc*	Vermont (as Birchwood Credit Services Inc)
58	Biscred*	Vermont (as Biscred)
59	Bliss Point Media, Inc.*‡	California AG (legacy) (as Bliss Point Media, Inc.)

60	Blue Action*‡	California AG (legacy) (as Blue Action)
61	Blue Hill Marketing Solutions*	California CPPA (as Blue Hill Marketing Solutions, Inc; Liftengine); California AG (legacy)
		(as Blue Hill Marketing Solutions, Inc); Vermont (as Blue Hill Marketing Solutions; Blue
		Hill Marketing Solutions, Inc; Blue Hill Marketing Solutions, Inc.; Liftengine)
62	Bombora, Inc	California CPPA (as Bombora, Inc)
63	A DIRECT MARKETING Inc*‡	California CPPA (as A Direct Marketing Inc; Bookyourdata); California AG (legacy) (as
		Book Your Data); Oregon (as A DIRECT MARKETING Inc; Bookyourdata)
64	Bridgevine Inc.*‡	Vermont (as Bridgevine Inc.)
65	Brightcheck Inc.	California CPPA (as Brightcheck Inc.)
66	Brightswipe Inc*‡	California AG (legacy) (as Brightswipe Inc); Vermont (as Brigthswipe Inc)
67	Brooks Integrated Marketing, LLC*‡	California CPPA (as Brooks Integrated Marketing, LLC); California AG (legacy) (as Brooks
		Integrated Marketing, LLC)
68	BTRS Holdings Inc*‡	California AG (legacy) (as BTRS Holdings Inc; Billtrust; Factor Systems, LLC)
69	BUILDERTREND SOLUTIONS Inc*‡	California CPPA (as Buildertrend Solutions, Inc.); California AG (legacy) (as Buildertrend
		Solutions, Inc.); Vermont (as Buildertrend Solutions, Inc.); Oregon (as BUILDERTREND
		SOLUTIONS Inc; Buildertrend)
70	Business.Com*	Vermont (as Business.Com)
71	Buyerlink Inc.*	California CPPA (as Buyerlink Inc.); California AG (legacy) (as Buyerlink Inc.); Vermont
		(as Buyerlink Inc.)
72	BV Insights LLC*	California CPPA (as BV Insights LLC; Big Village)
73	Cadent, LLC*‡	California CPPA (as Cadent, LLC); California AG (legacy) (as Cadent, LLC); Vermont (as
		Cadent, LLC)
74	CARCO Group, Inc.*‡	Vermont (as CARCO Group, Inc.)
75	Careerbuilder Employment Screening,	Vermont (as Careerbuilder Employment Screening, LLC)
	LLC*‡	
76	Car Market Solutions LLC	California CPPA (as Car Market Solutions LLC)
77	Catalyze Ai, Inc*‡	California AG (legacy) (as Catalyze Ai, Inc); Vermont (as Catalyze Ai, Inc)
78	CDK GLOBAL LLC**	California CPPA (as CDK; CDK Global, LLC); Vermont (as CDK Global, LLC); Oregon (as
		CDK GLOBAL LLC; CDK Global)
79	Censia*	California CPPA (as Censia, Inc.); California AG (legacy) (as Censia); Vermont (as Censia,
		Inc)
80	Checkpeople, LLC	California CPPA (as Checkpeople, LLC)

81	CIC MORTGAGE CREDIT Inc.**	Vermont (as CIC MORTGAGE CREDIT Inc.; CIC Mortgage Credit, Inc)
82	CISION US Inc*‡	California CPPA (as Brandwatch; Cision US, Inc.; Crimson Hexagon); California AG
		(legacy) (as Cision US Inc.; Crimson Hexagon, Inc.; Runtime Collective LLC); Vermont (as
		Cision US Inc.; Cision Us, Inc; Crimson Hexagon; Crimson Hexagon, Inc; Falcon.io US, Inc.);
		Oregon (as CISION US Inc; CRIMSON HEXAGON Inc)
83	CITYDATA Inc.*	California CPPA (as CITYDATA Inc.); California AG (legacy) (as Citydata, Inc.)
84	Civil Data Research, LLC	California CPPA (as Civil Data Research, LLC; Search Public Records)
85	Civitech*	Vermont (as Civitech)
86	CLAY LABS LLC**	California CPPA (as Clay; Clay Labs, Inc); Vermont (as Clay Labs LLC); Oregon (as CLAY
		LABS LLC; Clay)
87	CLEARCOMPANY LLC**	California CPPA (as Clearcompany, LLC); Vermont (as Clearcompany, LLC); Oregon (as
		CLEARCOMPANY LLC)
88	CO2 Ventures, LLC*‡	California CPPA (as CO2 Ventures, LLC); California AG (legacy) (as CO2 Ventures, LLC;
		Oncore Leads); Oregon (as CO2 Ventures, LLC)
89	Collateral Analytics, LLC*	Vermont (as Collateral Analytics, LLC)
90	Command Precision Inc.*‡	California AG (legacy) (as Command Precision Inc.; Persistent.Id); Vermont (as Command
		Precision, Inc.)
91	Compile, Inc.*‡	California AG (legacy) (as Compile, Inc.)
92	Complementics*‡	California AG (legacy) (as Complementics)
93	Comscore, Inc.*‡	California CPPA (as Comscore, Inc.); California AG (legacy) (as Comscore, Inc.)
94	Connect Computer LLC**	California AG (legacy) (as Connect Computer LLC)
95	Connected Investors**	California CPPA (as Connected Investors, LLC); California AG (legacy) (as Connected
		Investors); Oregon (as Connected Investors LLC)
96	Connext Digital, LLC*‡	California CPPA (as Connext Digital, LLC); California AG (legacy) (as Connext Digital, LLC);
		Vermont (as Connext Digital, LLC)
97	Consider, Inc.*‡	California AG (legacy) (as Consider, Inc.)
98	Consolidated Information Services	Vermont (as Consolidated Information Services Solutions LLC; Universalcis)
	Solutions LLC*‡	
99	Contactout*‡	California AG (legacy) (as Contactout)
100	CONTEMPORARY INFORMATION CORP.*#	Vermont (as CONTEMPORARY INFORMATION CORP.; Contemporary Information Corp)
101	Contentgine Inc.	California AG (legacy) (as Contentgine Inc.)

102	CONVEX LABS LLC**	California CPPA (as Convex Labs, Inc.); California AG (legacy) (as Convex Labs, Inc.);
		Oregon (as CONVEX LABS LLC; Convex Labs)
103	Acquire Media U.S., LLC*‡	California CPPA (as Moody's Corporation); California AG (legacy) (as Acquire Media U.S.,
		LLC; Cortera, Inc.); Vermont (as Cortera, Inc.); Oregon (as MOODYS ANALYTICS Inc;
		Moody'S Analytics, Inc.; Moody's Analytics Inc)
104	Costar Group*‡	California CPPA (as Costar Group); California AG (legacy) (as Costar Realty Information,
		Inc.)
105	Credit Bureau Of Council Bluff*	Vermont (as Credit Bureau Of Council Bluff; Credit Bureau Of Council Bluffs, Inc)
106	CRISIL Irevna US LLC*‡	California CPPA (as CRISIL Irevna US LLC); California AG (legacy) (as CRISIL Irevna US
		LLC); Vermont (as CRISIL Irevna US LLC; Crisil Irvena US LLC)
107	Crosswalk Technologies Inc*‡	California AG (legacy) (as Crosswalk Technologies Inc); Vermont (as Crosswalk
		Technologies Inc)
108	Crunchbase*‡	California CPPA (as Crunchbase, Inc.); California AG (legacy) (as Crunchbase); Vermont
		(as Crunchbase, Inc.); Oregon (as Crunchbase; Crunchbase Inc)
109	Customer Communications Group, Inc.*‡	California AG (legacy) (as Customer Communications Group, Inc.)
110	Cybba Inc.*‡	California AG (legacy) (as Cybba Inc.); Vermont (as Cybba Inc.)
111	Cyndx Networks LLC	California AG (legacy) (as Cyndx Networks LLC)
112	Databaseusa*‡	California AG (legacy) (as Databaseusa); Vermont (as Databaseusa.Com LLC)
113	Datadirect Marketing Solutions, Inc.	California AG (legacy) (as Datadirect Marketing Solutions, Inc.)
114	Data Facts, Inc*‡	Vermont (as Data Facts, Inc; Data Facts, Inc.)
115	Datafy LLC*	California CPPA (as Datafy LLC)
116	Data Management LLC**	California AG (legacy) (as Data Management, LLC); Vermont (as Data Management LLC;
		Data-Mail, Inc.)
117	Data Marketing Solutions, Inc.*‡	California AG (legacy) (as Data Marketing Solutions, Inc.)
118	DATA PARTNERS Inc*‡	California CPPA (as Data Partners Inc.); California AG (legacy) (as Data Partners Inc.);
		Vermont (as Data Partners Inc.); Oregon (as DATA PARTNERS Inc)
119	Data Plus Content LLC*	Vermont (as Data Plus Content LLC)
120	Dataskip	California CPPA (as Dataskip)
121	David Rickenbacher	California AG (legacy) (as David Rickenbacher)
122	Dealersocket, LLC	California CPPA (as Dealersocket, LLC)
123	DECISIONLINKS LLC**	California CPPA (as Decisionlinks); California AG (legacy) (as Decisionlinks); Oregon (as
		DECISIONLINKS LLC)

Deptrace Inc.* California AG (legacy) (as Deptrace Inc.)	124	Deep Root Analytics, LLC*‡	California CPPA (as Deep Root Analytics, LLC); California AG (legacy) (as Deep Root
Delivr.Ai Inc	40=		Analytics, LLC); Vermont (as Deep Root Analytics, LLC)
DEMANDBASE Inc. California CPPA (as Demandbase, Inc.); California AG (legacy) (as Demandbase); Vermont (as Demand Science Group, LLC. California CPPA (as Demand Science US, LLC); California AG (legacy) (as Demand Science Group, LLC) DIABLO MEDIA LLC. California CPPA (as Diablo Media); California AG (legacy) (as Diablo Media); Vermont (as Diablo Media); Oregon (as DIABLO MEDIA LLC) DICE CAREER SOLUTIONS Inc. California CPPA (as Diablo Media); California AG (legacy) (as Diablo Media); Vermont (as Diablo Media); Oregon (as DIABLO MEDIA LLC) Digicenter, LLC. California CPPA (as Dice Career Solutions, Inc.); California AG (legacy) (as Dice Career Solutions, Inc.); Oregon (as DICE; DICE CAREER SOLUTIONS Inc) Digicenter, LLC. Digital Safety Products, LLC California CPPA (as Digital Safety Products, LLC; Public Record Reports; Spyfly) Digital Safety Products, LLC California AG (legacy) (as Digital Safety Products, LLC; Public Record Reports; Spyfly) Digital Safety Products, LLC California AG (legacy) (as Digital Safety Products, LLC; Public Record Reports; Spyfly) Digital Safety Products, LLC California AG (legacy) (as Digital Safety Products, LLC; Public Record Reports; Spyfly) Digital Safety Products, LLC California AG (legacy) (as Digital Safety Products, LLC; Public Record Reports; Spyfly) Digital Safety Products, LLC California AG (legacy) (as Distribution Processing Center LLC) Digital Safety Products, LLC California AG (legacy) (as Distribution Processing Center LLC) Digital Safety Products, LLC California AG (legacy) (as Distribution Processing Center LLC) Digital Safety Products, LLC California AG (legacy) (as Distribution Processing Center LLC) Digital Safety Products, LLC California AG (legacy) (as Dresdendirect); Vermont (as Driveniq Corporation); Vermont (as Driveniq Corporation) Drobu Media LLC. Vermont (as Driveniq Corporation) Drobu Media LLC. California CPPA (as Dstillery, Inc.); California AG (legacy) (as Dstillery Inc.		1	
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Dynata, LLC*‡ California AG (legacy) (as Dynata, LLC); Vermont (as Dynata, LLC)	143	DTN LLC*‡	
	145	Early Warning Services, LLC**	Vermont (as Early Warning Services, LLC)

146	ECONOMIC MODELING LLC**	California CPPA (as Economic Modeling, LLC; Lightcast); California AG (legacy) (as
		Economic Modeling, LLC); Vermont (as Economic Modeling, LLC); Oregon (as ECONOMIC
		MODELING LLC)
147	EDVISORS NETWORK Inc**	California CPPA (as Edvisors Network, Inc.); California AG (legacy) (as Edvisors Network,
		Inc.); Vermont (as Edvisors Fas, Inc.; Edvisors Network, Inc.); Oregon (as EDVISORS
		NETWORK Inc; Edvisors Network Inc)
148	Effyis Inc.*‡	California CPPA (as Effyis, Inc.; Socialgist); California AG (legacy) (as Effyis Inc.;
		Socialgist); Vermont (as Effyis Inc.; Socialgist)
149	Chex Systems, Inc.*‡	Vermont (as Chex Systems, Inc.; Efunds; Efunds Corporation; Worldpay LLC; Worldpay,
		LLC)
150	Ekata, Inc.*	California CPPA (as Ekata, Inc.); California AG (legacy) (as Ekata, Inc.); Vermont (as Ekata,
		Inc.)
151	Electronic Commerce A To Z*	Vermont (as Electronic Commerce A To Z)
152	ELECTRONIC VOICE SERVICES Inc**	California CPPA (as Electronic Voice Services, Inc.); California AG (legacy) (as Electronic
		Voice Services, Inc.); Vermont (as Electronic Voice Services, Inc.); Oregon (as
		ELECTRONIC VOICE SERVICES Inc; Electronic Voice Services, Inc.)
153	Email Marketing Services, Inc*‡	California AG (legacy) (as Email Marketing Services, Inc)
154	Emailmovers Ltd*‡	California AG (legacy) (as Emailmovers Ltd)
155	Endgame Labs, Inc	California CPPA (as Endgame; Endgame Labs, Inc)
156	ENIGMA TECHNOLOGIES Inc**	California CPPA (as Enigma Technologies, Inc.); California AG (legacy) (as Enigma
		Technologies, Inc.); Vermont (as Enigma Technologies, Inc.); Oregon (as ENIGMA
		TECHNOLOGIES Inc)
157	Eprodirect*‡	California CPPA (as Eprodirect LLC); California AG (legacy) (as Eprodirect)
158	Equimine*	California AG (legacy) (as Equimine); Vermont (as Equimine)
159	E.Republic LLC*‡	California CPPA (as E.Republic, LLC); California AG (legacy) (as E.Republic LLC); Oregon
		(as E.Republic LLC; EREPUBLIC LLC; Erepublic LLC)
160	Evorra Ltd	California CPPA (as Evorra Ltd)
161	Consumerbase LLC**	California CPPA (as Consumerbase, LLC; Exact Data); California AG (legacy) (as
		Consumerbase LLC; Exact Data); Vermont (as Consumerbase LLC; Exact Data)
162	Exponential Interactive, Inc.*‡	California AG (legacy) (as Exponential Interactive, Inc.; Vdx.Tv)
163	Eyeota Pte Ltd*‡	California CPPA (as Eyeota Pte Ltd); California AG (legacy) (as Eyeota Pte Ltd)
164	Factori Technologies LLC	California AG (legacy) (as Factori Technologies LLC)

165	Fair Screen, Inc.*	Vermont (as Fair Screen, Inc.)
166	Famous Birthdays LLC‡	California CPPA (as Famous Birthdays LLC); California AG (legacy) (as Famous Birthdays,
		LLC)
167	Fanspoko, LLC*	Vermont (as Fanspoko, LLC)
168	Fifty Technology Limited**	California CPPA (as Fifty Technology Limited); California AG (legacy) (as Fifty Technology
		Ltd)
169	Findem Inc*	California CPPA (as Findem, Inc.); California AG (legacy) (as Findem Inc); Vermont (as
		Findem Inc)
170	First American Data Tree LLC*	Vermont (as First American Data Tree LLC)
171	FIRST MOVERS ADVANTAGE LLC**	California AG (legacy) (as First Movers Advantage, LLC); Oregon (as FIRST MOVERS
		ADVANTAGE LLC)
172	Flashintel*‡	California CPPA (as Flashintel); California AG (legacy) (as Stefan Certic)
173	FOO MONK LLC*‡	California CPPA (as Foo Monk LLC; Instantly.Ai); Vermont (as Foo Monk LLC); Oregon (as
		FOO MONK LLC; Instantly.Ai)
174	FOREWARN LLC**	California CPPA (as Forewarn, LLC); California AG (legacy) (as Forewarn, LLC); Vermont
		(as Forewarn, LLC); Oregon (as FOREWARN LLC)
175	Fourthwall Media, Inc.*‡	California CPPA (as Fourthwall; Fourthwall Media, Inc.); California AG (legacy) (as
		Fourthwall Media, Inc.); Vermont (as Fourthwall Media, Inc.)
176	FRAISER LLC**	California CPPA (as Fraiser LLC); California AG (legacy) (as Fraiser LLC); Vermont (as
		Fraiser LLC; Fraiser, LLC); Oregon (as FRAISER LLC)
177	FREEMIUM DATA SERVICE LLC**	Vermont (as Freemium Data Services, LLC); Oregon (as FREEMIUM DATA SERVICE LLC;
		Reachdata.Com)
178	Freepeoplesearch.Com, LLC	California CPPA (as Freepeoplesearch.Com, LLC)
179	Freewheel Media Inc*	California CPPA (as Freewheel Media Inc)
180	Freshaddress, LLC*	Vermont (as Freshaddress, LLC)
181	FULLCONTACT Inc**	California AG (legacy) (as FullContact); Vermont (as Fullcontact, Inc.); Oregon (as
		FULLCONTACT Inc)
182	Fused Leads, LLC*	Vermont (as Fused Leads, LLC)
183	Fushia Media LLC*‡	California CPPA (as Fushia Media, LLC.); California AG (legacy) (as Fushia Media LLC)
184	Casters Holdings LLC*‡	California AG (legacy) (as Fyllo); Vermont (as Casters Holdings LLC)
185	G2 Bankruptcy Risk Solutions, Inc.*	Vermont (as G2 Bankruptcy Risk Solutions, Inc.)

186	CENGAGE LEARNING Inc*‡	California CPPA (as Cengage Learning, Inc.); California AG (legacy) (as Gale); Vermont (as
		Cengage Learning, Inc.; Gale); Oregon (as CENGAGE LEARNING Inc)
187	Glad I Know, Inc.*‡	California AG (legacy) (as Glad I Know, Inc.)
188	Good Boy Studios, Inc	California AG (legacy) (as Good Boy Studios, Inc)
189	Granite Lists, LLC*	Vermont (as Granite Lists, LLC)
190	GRASSROOTS ANALYTICS Inc*‡	California CPPA (as Grassroots Analytics); California AG (legacy) (as Grassroots
		Analytics); Oregon (as GRASSROOTS ANALYTICS Inc)
191	Grata Inc	California AG (legacy) (as Grata Inc)
192	Gravy Analytics, Inc.*‡	California AG (legacy) (as Gravy Analytics, Inc.); Vermont (as Gravy Analytics, Inc.)
193	Grayhair Software LLC*	California CPPA (as Grayhair Software; Grayhair Software LLC); California AG (legacy) (as
		Grayhair Software, LLC); Vermont (as Grayhair Software, LLC)
194	GREAT LAKES LIST Inc*‡	California CPPA (as Great Lakes List Management; Great Lakes List, Inc.); California AG
		(legacy) (as Great Lakes List Management); Oregon (as GREAT LAKES LIST Inc)
195	Greenhouse Software, Inc.*‡	California AG (legacy) (as Greenhouse Software, Inc.)
196	Growbots Inc*‡	California CPPA (as Growbots Inc.); California AG (legacy) (as Growbots Inc.); Vermont
		(as Growbots Inc)
197	Gumgum, Inc.*‡	Vermont (as Gumgum, Inc.)
198	Gunderson Direct*	Vermont (as Gunderson Direct)
199	H1 Insights Inc.*‡	California AG (legacy) (as H1 Insights Inc.)
200	Harmon Research Group, LLC*‡	California AG (legacy) (as Harmon Research Group, LLC)
201	HD INFORMATION LLC*	Vermont (as HD Information, LLC); Oregon (as HD INFORMATION LLC)
202	Healthcare, Inc*‡	California CPPA (as Healthcare, Inc.); California AG (legacy) (as Healthcare, Inc.); Vermont
		(as Healthcare, Inc; Healthcare, Inc.; Healthcare.Com)
203	Health Is Wealth Marketing LLC	California AG (legacy) (as Health Is Wealth Marketing LLC; Pickmedicare)
204	Healthlink Dimensions, LLC*	California CPPA (as Healthlink Dimensions, LLC); Vermont (as Healthlink Dimensions,
		LLC)
205	Helix Campaigns LLC	California CPPA (as Helix Campaigns LLC)
206	HERE North America LLC	California AG (legacy) (as HERE North America LLC)
207	Hexasoft Development Sdn. Bhd.*‡	California AG (legacy) (as Hexasoft Development Sdn. Bhd.)
208	Backgroundchecks.Com LLC**	Vermont (as Backgroundchecks.Com LLC; Bgc; General Information Solutions LLC; Gis;
		Hireright, LLC)

209	HIRETEAMMATE Inc**	California CPPA (as Hireez; Hireteammate, Inc.); California AG (legacy) (as Hireez;
		Hireteammate, Inc.); Vermont (as Hireez; Hireteammate, Inc.; Hiretual); Oregon (as HIRETEAMMATE Inc)
210	Hivestack Inc.**	California CPPA (as Hivestack Inc.); California AG (legacy) (as Hivestack, Inc.)
211	Home Contractors Review, LLC*	Vermont (as Five Star Rated; Home Contractors Review, LLC; Home Services Review)
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212	Homeowners Marketing Services Inc**	California AG (legacy) (as Homeowners Marketing Services Inc); Vermont (as
212	II been Inc	Homeowners Marketing Services, Inc)
213	Hubspot, Inc.	California CPPA (as Hubspot, Inc.)
214	Hunt Club Inc	California CPPA (as Atlas; Hunt Club Inc)
215	Hunter Web Services Inc**	California CPPA (as Hunter Web Services, Inc.; Hunter.Io); California AG (legacy) (as
		Hunter Web Services Inc)
216	Hybrid Theory*‡	California AG (legacy) (as Hybrid Theory)
217	ID5 Technology*‡	California CPPA (as ID5; ID5 Technology Ltd); California AG (legacy) (as ID5 Technology)
218	Idengine LLC*	Vermont (as Idengine LLC)
219	Idm, Inc.*‡	California CPPA (as Idm, LLC; Integrated Direct Marketing, LLC); California AG (legacy)
		(as Idm, Inc.)
220	Ileads.Com, LLC	California CPPA (as Ileads.Com, LLC; Tovodata)
221	Illumin Inc.*‡	California AG (legacy) (as Illumin Inc.)
222	Imprint Analytics LLC**	California AG (legacy) (as Imprint Analytics LLC)
223	INBOX CREDIT INNOVATIONS LLC*	Oregon (as INBOX CREDIT INNOVATIONS LLC; Monitorbase)
224	Incheck Inc*‡	Vermont (as Incheck Inc)
225	Indiemark LLC*‡	California CPPA (as Email Industries; Indiemark LLC); California AG (legacy) (as
		Indiemark LLC)
226	Infinite Knot Inc.	California CPPA (as Contacts411; Infinite Knot Inc.)
227	Inflection Risk Solutions, LLC*‡	Vermont (as Inflection Risk Solutions, LLC; Inflection.Com, Inc)
228	Infocore Inc.*‡	Vermont (as Infocore Inc.)
229	Infogroup Inc.*‡	Vermont (as Infogroup Inc.)
230	INFOMATICS LLC*‡	California CPPA (as Infomatics LLC); California AG (legacy) (as Infomatics LLC); Vermont
		(as Infomatics LLC); Oregon (as INFOMATICS LLC)
231	Information.Com, LLC	California CPPA (as Information.Com, LLC)
232	Information Data Resources, LLC	California CPPA (as Information Data Resources, LLC; Public Information Services)

233	Infutor Data Solutions*‡	Vermont (as Infutor Data Solutions; Infutor Data Solutions LLC; Ruf Strategic Solutions); Oregon (as Infutor Data Solutions LLC)
234	Inmarket Media LLC*‡	California CPPA (as Inmarket Media, LLC); California AG (legacy) (as Inmarket Media LLC)
235	Inmobi	California AG (legacy) (as Inmobi)
236	Innovis Data Solutions, Inc.*	Vermont (as Innovis Data Solutions, Inc.)
237	InsideView, Inc.*	Vermont (as InsideView, Inc.; Insideview)
238	Insightbridge LLC	California CPPA (as Insightbridge LLC; Mylife.Com)
239	INSTANT CHECKMATE LLC**	California CPPA (as Instant Checkmate; Instant Checkmate, LLC); California AG (legacy) (as Instant Checkmate, LLC); Vermont (as INSTANT Checkmate, LLC); Oregon (as INSTANT CHECKMATE LLC; Instant Checkmate LLC; Instantcheckmate.Com)
240	Esite Analytics, Inc.*‡	California CPPA (as Esite Analytics, Inc.; Intalytics, Inc.; Kalibrate); California AG (legacy) (as Esite Analytics, Inc.; Intalytics Inc.); Vermont (as Esite Analytics, Inc.; Intalytics, Inc)
241	Integrated Medical Data, LLC.*‡	California AG (legacy) (as Integrated Medical Data, LLC.)
242	INTELIUS LLC*‡	California CPPA (as Intelius; Intelius, LLC; US Search; US Search Pro); California AG (legacy) (as Intelius, LLC); Vermont (as Intelius, LLC); Oregon (as INTELIUS LLC; Intelius; US Search; US Search Pro)
243	Intellicorp Records, Inc.*‡	Vermont (as Intellicorp Records, Inc.)
244	Intentgine Inc.	California AG (legacy) (as Intentgine Inc.)
245	Intentmacro Inc.	California AG (legacy) (as Intentmacro Inc.)
246	INTERACTIVE DATA LLC**	California CPPA (as Interactive Data, LLC); California AG (legacy) (as Interactive Data, LLC); Vermont (as INTERACTIVE Data, LLC; Interactive Data, LLC); Oregon (as INTERACTIVE DATA LLC)
247	IHS Markit*‡	California AG (legacy) (as Ipreo); Vermont (as IHS Markit)
248	Ipsos*‡	California AG (legacy) (as Ipsos)
249	IQ Data Systems, Inc.*‡	Vermont (as Backgrounds Online; IQ Data Systems, Inc.)
250	IQVIA Digital Inc.*‡	California CPPA (as IQVIA Digital Inc.); California AG (legacy) (as IQVIA Inc.); Vermont (as IQVIA Digital, Inc.; IQVIA Inc.); Oregon (as IQVIA Inc)
251	Irys*‡	California CPPA (as Irys, Inc); California AG (legacy) (as Irys); Vermont (as Irys)
252	Ispot.Tv*‡	California CPPA (as Ispot.Tv, Inc.); California AG (legacy) (as Ispot.Tv)
253	Ivy Tech Re, LLC*	Vermont (as Ivy Data; Ivy Tech Re, LLC)

Systems Inc.]: Vermont [as Iwave Information Systems; Iwave Information Systems Inc.] Systems Inc.]: Vermont [as Iyayasa Analytics LLC]: Vermont (as Ijayasa Analytics LLC) Jigyasa Analytics LLC"	254	Iwave*‡	California CPPA (as Iwave; Kindsight); California AG (legacy) (as Iwave Information
California CPPA (as Jun Group Productions, LLC); California AG (legacy) (as Jun Group Productions, LLC) Jurify, Inc.			Systems Inc.); Vermont (as Iwave Information Systems; Iwave Information Systems Inc.)
Productions, LLC) Jerify, Inc.* Vermont (as Jevrify, Inc.) RMG GOUP LLC RMG GOUP LLC Vermont (as KBM GROUP LLC) Vermont (as KBM GROUP LLC) Vermont (as KBM GROUP LLC) RMG GOUP LLC Vermont (as KBM GROUP LLC) Vermont (as KBM GROUP LLC) RMG GROUP LLC REY MARKETING ADVANTAGE LLC* California CPPA (as KB Synergy Inc); California AG (legacy) (as KB Synergy Inc) California CPPA (as KB Synergy Inc); California AG (legacy) (as KB Synergy Inc) California CPPA (as KB Synergy Inc); California AG (legacy) (as Key Marketing Advantage, LLC); Oregon (as KEY MARKETING ADVANTAGE LLC; Key Marketing Advantage, LLC); Oregon (as KEY MARKETING ADVANTAGE LLC; Key Marketing Advantage, LLC) Marketing Advantage, LLC) Vermont (as Klarifi) Vermont (as Klarifi) Vermont (as Klarifi) Vermont (as Klarifi) Vermont (as Knowwho; Knower Tech; Knower Tech Usa, LLC) Vermont (as Knowwho; Knowwho, Inc.) Vermont (as KOCHAVA Inc.; Kochava Inc.) California CPPA (as Koddi Inc.) California CPPA (as Koddi Inc.) California CPPA (as Komodo Health, Inc.); California AG (legacy) (as Kols (Key Opinion Leaders)) California CPPA (as Komodo Health, Inc.); California AG (legacy) (as Komodo Health, Inc.); Oregon (as KOMODO HEALTH Inc) California CPPA (as Kontext Data); Vermont (as Kontext) California CPPA (as Getrev; Leadcrunch); California AG (legacy) (as Leadcrunch; Rev) California AG (legacy) (as Kyber Health Data LLC) California AG (legacy) (as Leadcrship Connect) Leadership Connect* California AG (legacy) (as Leaddership Connect) Leadership Connect* California AG (legacy) (as Leaddership Connect) California AG (legacy) (as Leaddership Connect) LLC) Vermont (as LET IT RIDE SPORTS LLC) Vermont (as LET IT RIDE SPORTS LLC) Vermont (as Lightbox Parent, L.P.)		7 00	
Vermont (as Jverify, Inc.) Vermont (as Jverify, Inc.)	256	Jun Group Productions, LLC*‡	
Z58			' '
Vermont (as KBM GROUP LLC; KBM Group LLC) KB Synergy Inc'			
California CPPA (as KB Synergy Inc); California AG (legacy) (as KB Synergy Inc) KEY MARKETING ADVANTAGE LLC** California CPPA (as Key Marketing Advantage, LLC); California AG (legacy) (as Key Marketing Advantage, LLC); Oregon (as KEY MARKETING ADVANTAGE LLC; Key Marketing Advantage, LLC); Oregon (as KEY MARKETING ADVANTAGE LLC; Key Marketing Advantage, LLC) 262	258	Kargo Global LLC	California CPPA (as Kargo Global LLC)
KEY MARKETING ADVANTAGE LLC* California CPPA (as Key Marketing Advantage, LLC); California AG (legacy) (as Key Marketing Advantage, LLC); Oregon (as KEY MARKETING ADVANTAGE LLC; Key Marketing Advantage, LLC); Oregon (as KEY MARKETING ADVANTAGE LLC; Key Marketing Advantage, LLC) Vermont (as Killi Ltd.)	259	KBM GROUP LLC*	Vermont (as KBM GROUP LLC; KBM Group LLC)
Marketing Advantage, LLC); Oregon (as KEY MARKETING ADVANTAGE LLC; Key Marketing Advantage, LLC) 262 Killi Ltd.* Vermont (as Killi Ltd.) 263 Klarifi* Vermont (as Killi Ltd.) 264 Knower Tech Usa, LLC* California CPPA (as Knower Tech; Knower Tech Usa, LLC) 265 Knowwho* Vermont (as KOCHAVA Inc.; Kochava Inc.) 266 KOCHAVA Inc.* Vermont (as KOCHAVA Inc.; Kochava Inc.) 267 Koddi Inc. California CPPA (as Koddi Inc.) 268 Kols (Key Opinion Leaders)* California AG (legacy) (as Kols (Key Opinion Leaders)) 269 KOMODO HEALTH Inc** California CPPA (as Komodo Health, Inc.); California AG (legacy) (as Komodo Health, Inc.); Oregon (as KOMODO HEALTH Inc) 270 Kontext* California CPPA (as Kontext Data); Vermont (as Kontext) 271 Kyber Health Data LLC* California AG (legacy) (as Kyber Health Data LLC) 272 Leadcrunch** California AG (legacy) (as Koetrunch); California AG (legacy) (as Leadcrunch; Rev) 273 Leadership Connect** California AG (legacy) (as Leadloft Inc.) 274 Leadloft Inc.** California AG (legacy) (as Leadloft Inc.) 275 Leadsmarket.Com LLC** California CPPA (as Leadsmarket.Com LLC); California AG (legacy) (as Leadsmarket.Com LLC) 276 LET IT RIDE SPORTS LLC* Vermont (as LET IT RIDE SPORTS LLC) 277 Lifesight LLC** California AG (legacy) (as Lifesight LLC) 278 Lightbox Parent, L.P.* Vermont (as Lightbox Parent, L.P.)	260	KB Synergy Inc*‡	California CPPA (as KB Synergy Inc); California AG (legacy) (as KB Synergy Inc)
Marketing Advantage, LLC) 262 Killi Ltd.* Vermont (as Killi Ltd.) Vermont (as Killi Ltd.) Vermont (as Klarifi) 263 Klarifi) 264 Knower Tech Usa, LLC* California CPPA (as Knower Tech; Knower Tech Usa, LLC) 265 Knowwho* Vermont (as Knowwho; Knowwho, Inc.) 266 KOCHAVA Inc.* Vermont (as KoCHAVA Inc.; Kochava Inc.) 267 Koddi Inc. 268 Kols (Key Opinion Leaders)* California CPPA (as Koddi Inc.) 269 KOMODO HEALTH Inc* California CPPA (as Komodo Health, Inc.); California AG (legacy) (as Komodo Health, Inc.); Oregon (as KOMODO HEALTH Inc) 270 Kontext* California CPPA (as Kontext Data); Vermont (as Kontext) 271 Kyber Health Data LLC* California AG (legacy) (as Kyber Health Data LLC) 272 Leadcrunch* California CPPA (as Getrev; Leadcrunch); California AG (legacy) (as Leadcrunch; Rev) 273 Leadership Connect* California AG (legacy) (as Leadership Connect) 274 Leadloft Inc.* California AG (legacy) (as Leadloft Inc.) California CPPA (as Leadsmarket.Com LLC); California AG (legacy) (as Leadsmarket.Com LLC) LET IT RIDE SPORTS LLC* Vermont (as LET IT RIDE SPORTS LLC) Vermont (as Lightbox Parent, L.P.* Vermont (as Lightbox Parent, L.P.)	261	KEY MARKETING ADVANTAGE LLC**	California CPPA (as Key Marketing Advantage, LLC); California AG (legacy) (as Key
Vermont (as Killi Ltd.) Vermont (as Killi Ltd.) Vermont (as Klarifi) Vermont (as Klarifi) Vermont (as Klarifi) Vermont (as Klarifi) Vermont (as Knower Tech; Knower Tech Usa, LLC) California CPPA (as Knower), Inc.; Vermont (as Knowwho, Inc.) Vermont (as Knowwho, Inc.) Vermont (as KOCHAVA Inc.; Kochava Inc.) Kochava Inc.) Koddi Inc. California CPPA (as Koddi Inc.) California AG (legacy) (as Kols (Key Opinion Leaders)) California CPPA (as Komodo Health, Inc.); California AG (legacy) (as Komodo Health, Inc.); Oregon (as KOMODO HEALTH Inc) Vermont (as Kontext) California CPPA (as Komoto Health Data LLC) California CPPA (as Kontext Data); Vermont (as Kontext) California AG (legacy) (as Kyber Health Data LLC) Leadcrunch* California AG (legacy) (as Kyber Health Data LLC) Leadership Connect* California AG (legacy) (as Leadcrunch); California AG (legacy) (as Leadcrunch); California AG (legacy) (as Leadcrunch)			Marketing Advantage, LLC); Oregon (as KEY MARKETING ADVANTAGE LLC; Key
Vermont (as Klarifi)			Marketing Advantage, LLC)
California CPPA (as Knower Tech; Knower Tech Usa, LLC)	262	Killi Ltd.*	Vermont (as Killi Ltd.)
Vermont (as Knowwho; Knowwho, Inc.) Zef	263	Klarifi*	Vermont (as Klarifi)
Vermont (as KOCHAVA Inc.; Kochava Inc.) Zef Koddi Inc. California CPPA (as Koddi Inc.) Zef Koddi Inc. California AG (legacy) (as Kols (Key Opinion Leaders)) Zef Komodo Health Inc.); California AG (legacy) (as Komodo Health, Inc.); California AG (legacy) (as Komodo Health, Inc.); Oregon (as KOMODO HEALTH Inc) Zef Kontext* California CPPA (as Kontext Data); Vermont (as Kontext) Zef Kontext* California AG (legacy) (as Kyber Health Data LLC) Zef Leadcrunch** California CPPA (as Getrev; Leadcrunch); California AG (legacy) (as Leadcrunch; Rev) Zef Leadloft Inc.** California AG (legacy) (as Leadloft Inc.) Zef Leadsmarket.Com LLC** California AG (legacy) (as Leadsmarket.Com LLC); California AG (legacy) (as Leadsmarket.Com LLC) Zef Lef IT RIDE SPORTS LLC* Vermont (as LET IT RIDE SPORTS LLC) Zef Lifesight LLC** California AG (legacy) (as Lifesight LLC) Zef Lightbox Parent, L.P.* Vermont (as Lightbox Parent, L.P.)	264	Knower Tech Usa, LLC*	California CPPA (as Knower Tech; Knower Tech Usa, LLC)
California CPPA (as Koddi Inc.) California CPPA (as Koddi Inc.) California AG (legacy) (as Kols (Key Opinion Leaders)) California AG (legacy) (as Komodo Health, Inc.); California AG (legacy) (as Komodo Health, Inc.); California CPPA (as Komodo Health, Inc.); California AG (legacy) (as Komodo Health, Inc.); Oregon (as KOMODO HEALTH Inc) California CPPA (as Kontext Data); Vermont (as Kontext) California AG (legacy) (as Kyber Health Data LLC) California AG (legacy) (as Kyber Health Data LLC) California CPPA (as Getrev; Leadcrunch); California AG (legacy) (as Leadcrunch; Rev) California AG (legacy) (as Leadership Connect) California AG (legacy) (as Leadloft Inc.) California AG (legacy) (as Leadloft Inc.) California CPPA (as Leadsmarket.Com LLC); California AG (legacy) (as Leadsmarket.Com LLC) California CPPA (as Leadsmarket.Com LLC); California AG (legacy) (as Leadsmarket.Com LLC) California AG (legacy) (as Leadsmarket.Com LLC); California AG (legacy) (as Leadsmarket.Com LLC) California AG (legacy) (as Lifesight LLC)	265	Knowwho*	Vermont (as Knowwho; Knowwho, Inc.)
California AG (legacy) (as Kols (Key Opinion Leaders)) California AG (legacy) (as Komodo Health, Inc.); California AG (legacy) (as Komodo Health, Inc.); California CPPA (as Komodo Health, Inc.); California AG (legacy) (as Komodo Health, Inc.); Oregon (as KOMODO HEALTH Inc) California CPPA (as Kontext Data); Vermont (as Kontext) California AG (legacy) (as Kyber Health Data LLC) California AG (legacy) (as Kyber Health Data LLC) California CPPA (as Getrev; Leadcrunch); California AG (legacy) (as Leadcrunch; Rev) California AG (legacy) (as Leadership Connect) California AG (legacy) (as Leadloft Inc.) California AG (legacy) (as Leadsmarket.Com LLC); California AG (legacy) (as Leadsmarket.Com LLC) California CPPA (as Leadsmarket.Com LLC); California AG (legacy) (as Leadsmarket.Com LLC) California AG (legacy) (as Lifesight LLC)	266	KOCHAVA Inc.*	Vermont (as KOCHAVA Inc.; Kochava Inc.)
California CPPA (as Komodo Health, Inc.); California AG (legacy) (as Komodo Health, Inc.); Oregon (as KOMODO HEALTH Inc)	267	Koddi Inc.	California CPPA (as Koddi Inc.)
Oregon (as KOMODO HEALTH Inc) California CPPA (as Kontext Data); Vermont (as Kontext) Kyber Health Data LLC* California AG (legacy) (as Kyber Health Data LLC) Leadcrunch* California CPPA (as Getrev; Leadcrunch); California AG (legacy) (as Leadcrunch; Rev) Leadership Connect* California AG (legacy) (as Leadership Connect) California AG (legacy) (as Leadloft Inc.) California AG (legacy) (as Leadsmarket.Com LLC); California AG (legacy) (as Leadsmarket.Com LLC) Leadsmarket.Com LLC* California CPPA (as Leadsmarket.Com LLC); California AG (legacy) (as Leadsmarket.Com LLC) LET IT RIDE SPORTS LLC* Vermont (as LET IT RIDE SPORTS LLC) California AG (legacy) (as Lifesight LLC) Vermont (as Lightbox Parent, L.P.*	268	Kols (Key Opinion Leaders)‡	California AG (legacy) (as Kols (Key Opinion Leaders))
California CPPA (as Kontext Data); Vermont (as Kontext) Z71	269	KOMODO HEALTH Inc*‡	California CPPA (as Komodo Health, Inc.); California AG (legacy) (as Komodo Health, Inc.);
California AG (legacy) (as Kyber Health Data LLC) Z72			Oregon (as KOMODO HEALTH Inc)
272Leadcrunch*‡California CPPA (as Getrev; Leadcrunch); California AG (legacy) (as Leadcrunch; Rev)273Leadership Connect*‡California AG (legacy) (as Leadership Connect)274Leadloft Inc.*‡California AG (legacy) (as Leadloft Inc.)275Leadsmarket.Com LLC*‡California CPPA (as Leadsmarket.Com LLC); California AG (legacy) (as Leadsmarket.Com LLC)276LET IT RIDE SPORTS LLC*Vermont (as LET IT RIDE SPORTS LLC)277Lifesight LLC*‡California AG (legacy) (as Lifesight LLC)278Lightbox Parent, L.P.*Vermont (as Lightbox Parent, L.P.)	270	Kontext*	California CPPA (as Kontext Data); Vermont (as Kontext)
273Leadership Connect**California AG (legacy) (as Leadership Connect)274Leadloft Inc.**California AG (legacy) (as Leadloft Inc.)275Leadsmarket.Com LLC**California CPPA (as Leadsmarket.Com LLC); California AG (legacy) (as Leadsmarket.Com LLC)276LET IT RIDE SPORTS LLC*Vermont (as LET IT RIDE SPORTS LLC)277Lifesight LLC**California AG (legacy) (as Lifesight LLC)278Lightbox Parent, L.P.*Vermont (as Lightbox Parent, L.P.)	271	Kyber Health Data LLC*	California AG (legacy) (as Kyber Health Data LLC)
274 Leadloft Inc.** California AG (legacy) (as Leadloft Inc.) California CPPA (as Leadsmarket.Com LLC); California AG (legacy) (as Leadsmarket.Com LLC) 276 LET IT RIDE SPORTS LLC* Vermont (as LET IT RIDE SPORTS LLC) California AG (legacy) (as Lifesight LLC) California AG (legacy) (as Lifesight LLC) Vermont (as Lightbox Parent, L.P.*	272	Leadcrunch*‡	California CPPA (as Getrev; Leadcrunch); California AG (legacy) (as Leadcrunch; Rev)
275 Leadsmarket.Com LLC** California CPPA (as Leadsmarket.Com LLC); California AG (legacy) (as Leadsmarket.Com LLC) 276 LET IT RIDE SPORTS LLC* Vermont (as LET IT RIDE SPORTS LLC) California AG (legacy) (as Lifesight LLC) 278 Lightbox Parent, L.P.* Vermont (as Lightbox Parent, L.P.)	273	Leadership Connect*‡	California AG (legacy) (as Leadership Connect)
LLC) 276 LET IT RIDE SPORTS LLC* Vermont (as LET IT RIDE SPORTS LLC) 277 Lifesight LLC** California AG (legacy) (as Lifesight LLC) 278 Lightbox Parent, L.P.* Vermont (as Lightbox Parent, L.P.)	274	Leadloft Inc.*‡	California AG (legacy) (as Leadloft Inc.)
LLC) 276 LET IT RIDE SPORTS LLC* Vermont (as LET IT RIDE SPORTS LLC) 277 Lifesight LLC*‡ California AG (legacy) (as Lifesight LLC) 278 Lightbox Parent, L.P.* Vermont (as Lightbox Parent, L.P.)	275	Leadsmarket.Com LLC*‡	California CPPA (as Leadsmarket.Com LLC); California AG (legacy) (as Leadsmarket.Com
277Lifesight LLC**California AG (legacy) (as Lifesight LLC)278Lightbox Parent, L.P.*Vermont (as Lightbox Parent, L.P.)			
277Lifesight LLC*‡California AG (legacy) (as Lifesight LLC)278Lightbox Parent, L.P.*Vermont (as Lightbox Parent, L.P.)	276	LET IT RIDE SPORTS LLC*	Vermont (as LET IT RIDE SPORTS LLC)
278 Lightbox Parent, L.P.* Vermont (as Lightbox Parent, L.P.)	277	Lifesight LLC*‡	
	279		

280	Limeleads	California AG (legacy) (as Limeleads)
281	LIONSHARE MARKETING Inc*‡	California CPPA (as Lionshare Marketing, Inc); California AG (legacy) (as Lionshare
		Marketing, Inc.); Oregon (as LIONSHARE MARKETING Inc)
282	Listings, Information, Systems And	California AG (legacy) (as Listings, Information, Systems And Tabulation Services, Inc)
	Tabulation Services, Inc*‡	
283	List Service Direct Inc.*	California AG (legacy) (as List Service Direct Inc.); Vermont (as List Service Direct Inc.)
284	Listsonline*‡	California AG (legacy) (as Listsonline); Vermont (as Listsonline)
285	Live Data Technologies Inc.	California CPPA (as Live Data Technologies, Inc.); California AG (legacy) (as Live Data
		Technologies Inc.)
286	LIZDEV Inc.*‡	California CPPA (as LIZDEV Inc.; Lizdev Inc.); California AG (legacy) (as Lizdev, Inc)
287	Localblox*	Vermont (as Localblox)
288	Locatesmarter LLC*‡	California CPPA (as Locatesmarter LLC); California AG (legacy) (as Locatesmarter, LLC)
289	Logiq, Inc*‡	California AG (legacy) (as Logiq, Inc); Vermont (as Logiq, Inc)
290	LOOKIFY LLC*‡	California CPPA (as Lookify, LLC; Lookify.Io); Vermont (as Lookify); Oregon (as LOOKIFY
		LLC)
291	Lotadata, Inc.*‡	California AG (legacy) (as Lotadata, Inc.)
292	L.S Mobile Apps Holdings Ltd	California CPPA (as L.S Mobile Apps Holdings Ltd)
293	Lucid Holdings, LLC*‡	California AG (legacy) (as Lucid Holdings, LLC); Vermont (as Lucid Holdings, LLC)
294	Lundquist Consulting, Inc.*‡	Vermont (as Lundquist Consulting, Inc.)
295	Madhive, Inc.	California CPPA (as Madhive, Inc.); California AG (legacy) (as Madhive, Inc.)
296	Madison Logic, Inc.	California AG (legacy) (as Madison Logic, Inc.)
297	Malvern Media Inc.*‡	California CPPA (as Malvern Media Inc.); California AG (legacy) (as Malvern Media Inc.)
298	Marinus Analytics	California AG (legacy) (as Marinus Analytics)
299	Market Force Corporation*‡	California CPPA (as Market Force Corporation); California AG (legacy) (as Market Force
		Corporation)
300	Marketops*	California CPPA (as Marketops LLC); Vermont (as Marketops)
301	Marriott International, Inc.*‡	California CPPA (as Marriott International, Inc.)
302	Martin Data LLC*	California AG (legacy) (as Martin Data LLC); Vermont (as Martin Data LLC; Martin Data,
		LLC)
303	Matchandappend.Com LLC**	California AG (legacy) (as Matchandappend.Com LLC)
304	MCH Inc*‡	California AG (legacy) (as MCH Strategic Data); Vermont (as MCH Inc; MCH Inc.; MCH
		Strategic Data; Mch, Inc.)

305	Media Direct, Inc.*	California AG (legacy) (as Media Direct, Inc.); Vermont (as Media Direct, Inc.)
306	Mediamath, Inc.*‡	California AG (legacy) (as Mediamath, Inc.)
307	Media.Net Advertising Fz, LLC	California CPPA (as Media.Net Advertising Fz, LLC)
308	MEDIA RESOURCE GROUP LLC**	California AG (legacy) (as Media Resource Group, Inc.); Vermont (as Media Resource
		Group LLC; Media Resource Group, Inc; Media Resource Group, Inc.); Oregon (as MEDIA
		RESOURCE GROUP LLC; Media Resource Group LLC)
309	Mediasoft, LLC*‡	California AG (legacy) (as Mediasoft, LLC)
310	Media Source Solutions	California AG (legacy) (as Media Source Solutions)
311	Mediazod LLC*‡	California AG (legacy) (as Leadzod.Com; Mediazod LLC)
312	Medpro Systems	California CPPA (as Medpro Systems)
313	MELISSA DATA CORPORATION*‡	California CPPA (as Melissa; Melissa Data Corporation); California AG (legacy) (as Melissa
		Corporation); Vermont (as Melissa Data Corporation); Oregon (as MELISSA DATA
		CORPORATION; Melissa; Melissa Data Corporation)
314	Meltwater News US Inc*‡	California CPPA (as Meltwater News US Inc.); California AG (legacy) (as Meltwater News
		US Inc.); Vermont (as Meltwater News US Inc; Meltwater News US Inc.)
315	MFI Credit Solutions*	Vermont (as MFI Credit Solutions)
316	MH Sub I, LLC*‡	California CPPA (as MH Sub I, LLC); California AG (legacy) (as MH Sub I, LLC)
317	Mightyrep*‡	California AG (legacy) (as Mightyrep)
318	MILESTONE MARKETING SOLUTIONS*	California AG (legacy) (as Milestone Marketing Solutions); Oregon (as MILESTONE
		MARKETING SOLUTIONS)
319	Mobile Technology Corporation*	California CPPA (as Mobile Technology Corporation; Onspot Data); California AG (legacy)
		(as Mobile Technology Corporation)
320	MOBILEWALLA Inc*#	California CPPA (as Mobilewalla; Mobilewalla, Inc.); California AG (legacy) (as
		Mobilewalla, Inc.); Vermont (as Mobilewalla, Inc.); Oregon (as MOBILEWALLA Inc;
		Mobilewalla)
321	Modernize, Inc.*‡	Vermont (as Modernize, Inc.)
322	Modfx Labs Private Limited**	California CPPA (as Modfx Labs Pvt Ltd); California AG (legacy) (as Modfx Labs Private
		Limited); Vermont (as Modfx Labs Private Limited)
323	Modigie Inc.*‡	California AG (legacy) (as Modigie Inc.)
324	Mogean, Inc*‡	California CPPA (as Mogean, Inc.); California AG (legacy) (as Mogean, Inc.); Vermont (as
		Mogean, Inc; Mogean, Inc.)

325	DEFINITIVE HEALTHCARE LLC**	California CPPA (as Definitive Healthcare LLC); California AG (legacy) (as Definitive Healthcare, LLC; Monocl); Vermont (as Definitive Healthcare; Definitive Healthcare LLC; MONOCL); Oregon (as Corporation And Populi, LLC; DEFINITIVE HEALTHCARE LLC; Definitive Healthcare LLC; Monocl Ab; Monocl Ab, Corporation And Populi, LLC)
326	M & R STRATEGIC SERVICES Inc**	California CPPA (as M&R Strategic Services; M+R); California AG (legacy) (as M&R Strategic Services); Oregon (as M & R STRATEGIC SERVICES Inc; M & R Strategic Services Inc)
327	Msim, LLC*	Vermont (as Msim, LLC)
328	MULTIMEDIA LISTS Inc*‡	California CPPA (as MULTIMEDIA Lists, Inc.); California AG (legacy) (as MULTIMEDIA Lists, Inc.); Oregon (as MULTIMEDIA LISTS Inc)
329	MY RENTER CHECKER LLC**	California AG (legacy) (as MY RENTER CHECKER LLC)
330	National Consumer Telecom & Utilities Exchange, Inc.*	Vermont (as National Consumer Telecom & Utilities Exchange, Inc.)
331	National Data Analytics, LLC	California CPPA (as National Data Analytics, LLC; Public Data Check)
332	National Opinion Institute, LLC	California CPPA (as National Opinion Institute, LLC)
333	NATIONAL STUDENT CLEARINGHOUSE**	Vermont (as NATIONAL STUDENT CLEARINGHOUSE)
334	NCR Corporation*	Vermont (as NCR Corporation)
335	NC VENTURES LLC**	California CPPA (as NC Vnetures, LLC; NCS); California AG (legacy) (as NC Ventures, LLC; NCS); Oregon (as NC VENTURES LLC; NCS; Ncs; Ncsolutions)
336	NEAR PTE LTD**	California AG (legacy) (as NEAR PTE LTD; Near Intelligence Holdings, Inc; Near Intelligence PTE. LTD); Vermont (as Near Intelligence Holdings, Inc; Near Intelligence PTE. LTD; Near North America)
337	New England List Services*	Vermont (as New England List Services; New England List Services, Inc)
338	New Gold Ventures LLC	California CPPA (as New Gold Ventures LLC; Think Data Group)
339	New Strata Inc.*	Vermont (as New Strata Inc.)
340	Nexsales Solutions Inc.	California AG (legacy) (as Nexsales Solutions Inc.)
341	Nexxen Inc*‡	California CPPA (as Nexxen Inc.); California AG (legacy) (as Nexxen Inc); Vermont (as Nexxen Inc)
342	North American Media LLC	California CPPA (as North American Media LLC)
343	NOVA List Company, LLC*	California AG (legacy) (as NOVA List Company, LLC); Vermont (as NOVA List Company, LLC)

344	Nymblr, Inc.*‡	California AG (legacy) (as Nymblr, Inc.); Vermont (as Nimbler; Nymblr, Inc.)
345	Onaudience LTD*	California CPPA (as Onaudience LTD); California AG (legacy) (as Onaudience Ltd);
		Vermont (as Onaudience Ltd)
346	Onemata Corporation*	California AG (legacy) (as Onemata Corporation); Vermont (as Onemata Corporation)
347	One Model, Inc.*‡	California AG (legacy) (as One Model, Inc.)
348	On Hold-America, Inc.‡	California AG (legacy) (as KYC Data; On Hold-America, Inc.)
349	Online Advertising Network Sp. z o.o.*‡	California CPPA (as Online Advertising Network Sp. z o.o.); California AG (legacy) (as
		Online Advertising Network Sp. z o.o.)
350	ONLINE MEDIA GROUP Inc.	California CPPA (as ONLINE MEDIA GROUP Inc.)
351	Opensend Inc	California CPPA (as Opensend; Opensend Inc)
352	Openx Technologies, Inc.*‡	California CPPA (as Openx Technologies, Inc.); California AG (legacy) (as Openx
		Technologies, Inc.)
353	Optimal Fusion*‡	California AG (legacy) (as Optimal Fusion)
354	Oracle America Inc*‡	California AG (legacy) (as Oracle America, Inc.; Oracle Data Cloud); Vermont (as Oracle
		Advertising; Oracle America Inc; Oracle America, Inc.; Oracle Data Cloud); Oregon (as
		Oracle America Inc)
355	ORIGIN8 Inc*	Vermont (as ORIGIN8 Inc)
356	Outbrain Inc.	California CPPA (as Outbrain Inc.); California AG (legacy) (as Outbrain Inc.)
357	Outward Media, Inc.*‡	California CPPA (as Outward Media, Inc.); California AG (legacy) (as Outward Media, Inc.);
		Vermont (as Outward Media, Inc.)
358	PACIFIC EAST RESEARCH Inc**	California CPPA (as Pacific East Research Inc; Pacificeast Research Inc); California AG
		(legacy) (as Pacificeast Research Inc.); Vermont (as Pacificeast Research); Oregon (as
		PACIFIC EAST RESEARCH Inc; Pacificeast)
359	PARAMOUNT LISTS Inc**	California CPPA (as Paramount Direct Marketing; Paramount Lists, Inc.); California AG
		(legacy) (as Paramount Lists, Inc.); Oregon (as PARAMOUNT LISTS Inc; Paramount Lists,
2.62		Inc.)
360	Parasol Media Inc.*‡	Vermont (as Parasol Media Inc.)
361	Partners Credit And Verification	Vermont (as Partners Credit And Verification Solutions)
0.60	Solutions*	
362	PATHWAY VENTURES LLC**	California AG (legacy) (as Pathway Ventures, LLC); Oregon (as PATHWAY VENTURES
262	DEDIMON LOS	LLC)
363	PEEKYOU LLC*‡	California AG (legacy) (as Peekyou LLC); Oregon (as PEEKYOU LLC; Peekyou LLC)

364	Pension Benefit Information, LLC*	California AG (legacy) (as Pension Benefit Information, LLC)
365	Peopleconnect, Inc.*	Vermont (as Peopleconnect, Inc.)
366	People Data Labs*‡	California CPPA (as People Data Labs, Inc.); California AG (legacy) (as People Data Labs); Vermont (as People Data Labs; People Data Labs, Inc.); Oregon (as People Data Labs Inc)
367	Peoplefindersdaas*‡	California CPPA (as Peoplefindersdaas); California AG (legacy) (as Peoplefindersdaas)
368	Peoplewhiz	California CPPA (as Peoplewhiz)
369	Perf Labs, Inc.	California AG (legacy) (as Interseller; Perf Labs, Inc.)
370	Permutive, Inc*‡	California AG (legacy) (as Permutive, Inc)
371	Pitchbook Data, Inc*‡	California CPPA (as Pitchbook Data, Inc.); California AG (legacy) (as Pitchbook Data, Inc.)
372	Place Exchange, Inc.*	California CPPA (as Place Exchange, Inc.)
373	Plexuss, Inc.*‡	California AG (legacy) (as Plexuss, Inc.)
374	Plural Marketing Solutions Inc.*	Vermont (as Plural Marketing Solutions Inc.)
375	PMG Worldwide, LLC	California CPPA (as PMG Worldwide, LLC)
376	Polity*	Vermont (as Polity)
377	Pop Acta Media LLC	California CPPA (as Pop Acta Media, LLC); California AG (legacy) (as Pop Acta Media LLC)
378	POSSIBLENOW Inc*‡	California CPPA (as Possiblenow, Inc.); California AG (legacy) (as Possiblenow Data
		Services, Inc.); Vermont (as Possiblenow Data Services; Possiblenow, Inc.); Oregon (as
		POSSIBLENOW Inc)
379	Predactiv	California CPPA (as Predactiv; Sharethis, A Division Of Predactiv)
380	Preferred Communications*	California AG (legacy) (as Preferred Communications); Vermont (as Preferred
		Communications; Preferred Communications Data)
381	PRIVATE RECORDS LLC**	California CPPA (as Private Records LLC); California AG (legacy) (as Private Records LLC); Vermont (as Private Records LLC); Oregon (as PRIVATE RECORDS LLC)
382	Privco Media LLC*‡	California CPPA (as Privco; Privco Media LLC); California AG (legacy) (as Privco Media
		LLC); Vermont (as Privco Media LLC)
383	Prodpro Inc	California CPPA (as Prodpro; Prodpro Inc)
384	Project Applecart LLC**	Vermont (as Project Applecart LLC)
385	Prospector Database, LLC*	Vermont (as Prospector Database, LLC)
386	Proxima Platform*	Vermont (as Proxima Platform)
387	Pulsepoint, Inc.*‡	California CPPA (as Pulsepoint Media; Pulsepoint, Inc.); California AG (legacy) (as
		Pulsepoint, Inc.)
388	Purecars Technologies, LLC	California CPPA (as Purecars; Purecars Technologies, LLC; The Autominer; Trupayments)

389	PricewaterhouseCoopers LLP**	California CPPA (as Pwc Product Sales LLC); California AG (legacy) (as PricewaterhouseCoopers LLP); Vermont (as PricewaterhouseCoopers LLP; Pwc Product
		Sales LLC)
390	Quadrant Global Pte. Ltd.*	California CPPA (as Quadrant Global Pte. Ltd.)
391	Qualfon	California CPPA (as Qualfon); California AG (legacy) (as Qualfon)
392	Qwoted, Inc.*	Vermont (as Qwoted, Inc.)
393	RAMPEDUP*‡	California CPPA (as Rampedup; Rampedup, LLC.); California AG (legacy) (as Rampedup,
		LLC); Vermont (as Rampedup, LLC); Oregon (as RAMPEDUP)
394	Rategain Adara, Inc.	California CPPA (as Rategain Adara, Inc.)
395	Ray CDP Inc*	California CPPA (as Ray Cdp, Inc.); California AG (legacy) (as Ray CDP Inc); Vermont (as Ray CDP Inc)
396	Reach Marketing LLC	California AG (legacy) (as Reach Marketing LLC)
397	REALEFLOW LLC*‡	California CPPA (as Realeflow LLC); Vermont (as Realeflow LLC); Oregon (as
		REALEFLOW LLC)
398	Reality Media, Inc.	California AG (legacy) (as Reality Media, Inc.)
399	Reallygreatrate, Inc.	California AG (legacy) (as RGR Marketing; Reallygreatrate, Inc.)
400	Recsolu Inc.*	Vermont (as Recsolu Inc.)
401	Redbird Direct LLC**	California AG (legacy) (as Redbird Direct LLC)
402	Refinitiv US LLC*‡	Vermont (as Refinitiv US LLC)
403	Bureau Van Dijk Electronic Publishing	California AG (legacy) (as Bureau Van Dijk Electronic Publishing Ltd.; Regulatory
	Ltd.* ‡	Datacorp, Inc.)
404	Reis Inc.*‡	California AG (legacy) (as Reis Inc.)
405	Rent Risk LLC*	Vermont (as Rent Risk LLC)
406	Results Only Consulting And	California AG (legacy) (as Results Only Consulting And Advertising)
	Advertising*‡	
407	Revcontent	California CPPA (as Revcontent)
408	Reveal Mobile*‡	California CPPA (as Reveal Mobile, Inc.); California AG (legacy) (as Reveal Mobile);
		Vermont (as Reveal Mobile; Reveal Mobile Inc)
409	Revenuebase Inc*	Vermont (as Revenuebase Inc)
410	Rhetorik Limited*‡	California AG (legacy) (as Rhetorik Limited)
411	Riv Data Corp*‡	Vermont (as Carpe Data; Riv Data Corp; Riv Data Corp.)

412	Data Exchange*‡	California CPPA (as Dealerx Partners LLC); California AG (legacy) (as Dealerx Partners LLC); Vermont (as Data Exchange; Dealerx Partners, LLC; Roiq Inc)
413	Roq.Ad Inc*‡	California CPPA (as Roq.Ad Inc.); California AG (legacy) (as Roq.Ad Inc); Vermont (as Roq.Ad Inc)
414	Round Sky, Inc.	California CPPA (as Round Sky, Inc.); California AG (legacy) (as Round Sky, Inc.)
415	Exlservice.Com*	California CPPA (as Exlservice.Com LLC); California AG (legacy) (as Exlservice.Com); Vermont (as Exlservice.Com, LLC.; RPM Data Solutions LLC; Rpmdirect LLC)
416	RP On-Site LLC*	Vermont (as RP On-Site LLC)
417	Sabio, Inc.*‡	California CPPA (as Sabio, Inc.); California AG (legacy) (as Sabio, Inc.)
418	Safegraph Inc.*‡	California AG (legacy) (as Safegraph Inc.)
419	Saferent Solutions, LLC*	Vermont (as Saferent Solutions, LLC)
420	Saha Ventures LLC*	California AG (legacy) (as Saha Ventures LLC); Vermont (as Saha Ventures LLC)
421	Salesintel Research Inc*‡	California AG (legacy) (as Salesintel Research Inc.); Vermont (as Salesintel Research Inc)
422	SALUTARY DATA LLC*	California CPPA (as Salutary Data LLC); California AG (legacy) (as Salutary Data LLC);
		Vermont (as Salutary Data LLC); Oregon (as SALUTARY DATA LLC; Salutary Data LLC)
423	Sawyer Lists, LLC	California AG (legacy) (as Sawyer Lists, LLC)
424	Sbfe, LLC*‡	California CPPA (as Sbfe, LLC); California AG (legacy) (as Sbfe, LLC)
425	Scalable Commerce, LLC	California CPPA (as Kids Live Safe; Quick Public Records; Scalable Commerce, LLC)
426	Scanbuy, Inc*‡	California CPPA (as Scanbuy, Inc.); California AG (legacy) (as Scanbuy, Inc.); Vermont (as
		Scanbuy, Inc)
427	Scileads*‡	California AG (legacy) (as Scileads); Vermont (as Scileads Ltd)
428	Scraping Robot, LLC	California AG (legacy) (as Scraping Robot, LLC)
429	Scryer, Inc.	California AG (legacy) (as Reonomy; Scryer, Inc.)
430	Search America LLC*	Vermont (as Search America LLC)
431	Sentilink Corp*‡	California AG (legacy) (as Sentilink Corp)
432	Service 1St Information Solutions LLC*	Vermont (as Service 1St Information Solutions LLC)
433	SG360	California AG (legacy) (as SG360)
434	SHARE LOCAL MEDIA Inc*‡	California CPPA (as Share Local Media, Inc); California AG (legacy) (as Share Local
		Media); Vermont (as Share Local Media); Oregon (as SHARE LOCAL MEDIA Inc)
435	Sharethrough Inc.*‡	California CPPA (as Sharethrough Inc.); California AG (legacy) (as Sharethrough Inc.)
436	Marketing Partner Services, LLC	California CPPA (as Marketing Partner Services, LLC; Site Impact, Inc); California AG
		(legacy) (as Site Impact)

437	Skipmasher, Inc.*	Vermont (as Skipmasher, Inc.; Skipsmasher, Inc.)
438	Skyhook Holding, Inc.*‡	California AG (legacy) (as Skyhook Holding, Inc.); Vermont (as Skyhook Holding, Inc.)
439	Slashdot Media, LLC*‡	California CPPA (as Slashdot Media; Slashdot Media, LLC); California AG (legacy) (as
		Slashdot Media, LLC)
440	SMA COMMUNICATIONS LLC*	California AG (legacy) (as SMA Communications, LLC.); Vermont (as SMA
		COMMUNICATIONS LLC; SMA Communications; SMA Communications Inc)
441	SOCIAL CATFISH LLC**	California CPPA (as Social Catfish, LLC); California AG (legacy) (as Social Catfish, LLC);
		Vermont (as Social Catfish LLC; Social Catfish, LLC); Oregon (as SOCIAL CATFISH LLC)
442	EXACT OPCO LLC*‡	California CPPA (as Exact Customer; Exact Opco, LLC); California AG (legacy) (as Exact
		Customer); Vermont (as Exact Customer; ROI Direct Marketing; Solar Experts; Steven
		Jacoby); Oregon (as EXACT OPCO LLC; Exact Opco LLC)
443	Sourceit Technologies, Inc*‡	California AG (legacy) (as Sourceit Technologies, Inc)
444	Source Path Digital	California CPPA (as Source Path Digital)
445	Sourcescrub LLC	Vermont (as Sourcescrub LLC)
446	Sovrn, Inc.	California CPPA (as Sovrn, Inc.); California AG (legacy) (as Sovrn, Inc.)
447	Spectrum Mailing Lists	California AG (legacy) (as Spectrum Mailing Lists)
448	Spycloud, Inc.‡	California CPPA (as Spycloud, Inc.); California AG (legacy) (as Spycloud, Inc.)
449	Spy Dialer Labs Inc*‡	California AG (legacy) (as Spy Dialer, Inc.; Spydialer.Com); Vermont (as Spy Dialer Labs
		Inc; Spy Dialer, Inc.)
450	STACKADAPT Inc*#	California CPPA (as Stackadapt Inc.); Oregon (as STACKADAPT Inc; Stackadapt Inc.)
451	Staircase, Inc.*	California AG (legacy) (as Staircase, Inc.); Vermont (as Staircase, Inc.)
452	Start.Io Inc.*	California CPPA (as Start.Io; Start.Io Inc.)
453	Statsocial*‡	California CPPA (as Statsocial, Inc); California AG (legacy) (as Statsocial); Vermont (as
		Statsocial, Inc.)
454	STEP2SUCCESS Marketing*‡	California AG (legacy) (as STEP2SUCCESS Marketing)
455	Strata Company*	California AG (legacy) (as Strata Company); Vermont (as Strata Company)
456	Strategic Data Intelligence*‡	California AG (legacy) (as Strategic Data Intelligence)
457	Strategic Information Resources*‡	Vermont (as Strategic Information Resources)
458	Stratmish, LLC*	Vermont (as Stratmish, LLC)
459	Structure*	California AG (legacy) (as Structure); Vermont (as Structure)
460	Randall-Reilly, LLC*	California CPPA (as Fusable; Randall-Reilly, LLC); Vermont (as Stuart Mcnair)

461	360 Media Direct*‡	California CPPA (as 360 Media Direct; Subdirect LLC); California AG (legacy) (as 360 Media Direct)
462	Suus, LLC*	Vermont (as Suus, LLC)
463	Swarm Holdings, Inc.	California CPPA (as Swarm Holdings, Inc.; The Swarm)
464	Swoop.Com, Inc.	California CPPA (as Swoop; Swoop.Com, Inc.)
465	Tandem Marketing, LLC	California AG (legacy) (as Tandem Marketing, LLC)
466	TAPAD Inc*‡	California CPPA (as Tapad, Inc.); California AG (legacy) (as Tapad, Inc.); Vermont (as
		Tapad, Inc; Tapad, Inc.); Oregon (as TAPAD Inc)
467	Telefi LLC	California AG (legacy) (as Telefi LLC)
468	Telesign Corporation	California CPPA (as Telesign Corporation)
469	Terminus Software, Inc.*‡	California CPPA (as Terminus By Demand Science; Terminus Software, Inc.); California
		AG (legacy) (as Terminus Software, Inc.)
470	The Data Group	California CPPA (as The Data Group)
471	The Lead Company, Inc.*	Vermont (as The Lead Company, Inc.)
472	The Open Data People, Inc.*‡	California AG (legacy) (as Openpeoplesearch.Com; The Open Data People, Inc.); Vermont
		(as The Open Data People, Inc.)
473	THE PEOPLE SEARCHERS LLC**	California CPPA (as The People Searchers LLC); California AG (legacy) (as The People
		Searchers LLC); Vermont (as The People Searchers LLC); Oregon (as THE PEOPLE
		SEARCHERS LLC)
474	THROTLE Inc*‡	California CPPA (as Throtle, Inc); California AG (legacy) (as Throtle); Vermont (as Throtle,
		Inc; Throtle, Inc.); Oregon (as THROTLE Inc)
475	Tinuiti, Inc.*	Vermont (as Tinuiti, Inc.)
476	Tiplinks Inc	California AG (legacy) (as Tiplinks Inc)
477	TL1MKT SL SL*‡	California AG (legacy) (as TL1MKT SL SL)
478	T-MOBILE USA Inc*‡	California CPPA (as T-Mobile USA, Inc.); California AG (legacy) (as T-Mobile USA, Inc.);
		Oregon (as T-MOBILE USA Inc; T-Mobile USA Inc; T-Mobile USA, Inc.)
479	Towerdata, Inc.*	California AG (legacy) (as Towerdata, Inc.); Vermont (as Towerdata, Inc.; Towerdata, LLC)
480	Traackr, Inc.	California CPPA (as Traackr, Inc.); California AG (legacy) (as Traackr, Inc.)
481	Tracers Information Specialists, Inc.*‡	Vermont (as Tracers Information Specialists, Inc.)
482	Ebureau, LLC*‡	California CPPA (as Neustar, Inc.; Trans Union Content Solutions LLC; Trans Union LLC;
		TransUnion Risk and Alternative Data Solutions, Inc.; Transunion Digital LLC; Transunion
		Interactive, Inc.; Tru Optik Data Corp.; Trusignal, Inc.); California AG (legacy) (as Ebureau,

		LLC; Neustar, Inc.; Trans Union Content Solutions LLC; Trans Union LLC; Transunion Digital LLC; Transunion Interactive, Inc; Transunion Risk And Alternative Data Solutions,
		Inc.; Tru Optik Data Corp; Trusignal, Inc.); Vermont (as Neustar, Inc; Neustar, Inc.; Trans Union LLC; TransUnion; TransUnion LLC); Oregon (as NEUSTAR Inc; TRANS UNION LLC)
483	Triplelift, Inc.*	California CPPA (as Triplelift; Triplelift, Inc.)
484	True Opulence Corporation	California CPPA (as True Opulence Corporation)
485	Truthfinder LLC*‡	California CPPA (as Truthfinder, LLC; Truthfindinder); California AG (legacy) (as
		Truthfinder, LLC); Vermont (as Truthfinder, LLC); Oregon (as Truthfinder; Truthfinder
		LLC)
486	TRUTH NOW LLC*‡	California CPPA (as Truth Now LLC); California AG (legacy) (as Truth Now LLC); Vermont
		(as Truth Now LLC); Oregon (as TRUTH NOW LLC)
487	Tunnl, LLC*‡	California CPPA (as Tunnl, LLC); California AG (legacy) (as Tunnl, LLC); Vermont (as
		Tunnl, LLC)
488	Twine Data, Inc*‡	Vermont (as Twine Data, Inc)
489	Tymax Media*‡	California AG (legacy) (as Tymax Media)
490	Ubermedia*‡	California AG (legacy) (as Ubermedia)
491	United One Resources, Inc.*	Vermont (as United One Resources, Inc.)
492	Unity Technologies SF*‡	California AG (legacy) (as Unity Technologies SF)
493	Unmask, LLC	California CPPA (as Unmask, LLC)
494	UPS Capital Corporation*‡	California CPPA (as UPS Capital Corporation); Vermont (as UPS Capital Corporation);
		Oregon (as UPS Capital; UPS Capital Corporation)
495	BH MARKETING GROUP LLC**	California CPPA (as BH MARKETING GROUP LLC; US Marketing Group); California AG
		(legacy) (as US Marketing Group); Vermont (as BH MARKETING Group, LLC); Oregon (as
		BH MARKETING GROUP LLC; US Marketing Group)
496	Uspeoplesearch.Com, LLC	California CPPA (as Uspeoplesearch.Com, LLC)
497	Datamentors LLC*‡	California AG (legacy) (as V12 Privacy); Vermont (as Datamentors LLC; V12)
498	VEEVA SYSTEMS Inc*‡	California CPPA (as Veeva Systems Inc.); California AG (legacy) (as Veeva Systems Inc.);
		Vermont (as Veeva Systems Inc.); Oregon (as VEEVA SYSTEMS Inc; Veeva Systems Inc;
		Veeva Systems Inc.)
499	Vendelux	California CPPA (as Vendelux)
500	Verse Gaming*	Vermont (as Verse Gaming)
501	Vertify, Inc*	Vermont (as Vertify, Inc)

502	Virtual Marketing LLC*	California CPPA (as Fusion92; Virtual Marketing LLC); Vermont (as Fusion92; Virtual Marketing LLC)
503	Vicitia Io	California CPPA (as Visitiq; Visitiq.Io)
504	Visitiq.Io	· · · · · · · · · · · · · · · · · · ·
	Vistar Media, Inc.	California CPPA (as Vistar Media, Inc.)
505	VISUAL VISITOR LLC*	California CPPA (as Visual Visitor L.L.C.; Visualvisitor.Com); Vermont (as Visual Visitor
50 6	UDWCAL M. 1	LLC); Oregon (as VISUAL VISITOR LLC; Visualvisitor.Com)
506	VRTCAL Markets Inc*	California CPPA (as VRTCAL Markets Inc); California AG (legacy) (as VRTCAL Markets,
	***************************************	Inc.)
507	WEALTHFEED**	California CPPA (as Wealthfeed; Wealthfeed, Inc.); Vermont (as Wealthfeed; Wealthfeed,
		Inc.); Oregon (as WEALTHFEED; Wealthfeed)
508	WE INFORM LLC**	California CPPA (as We Inform LLC); California AG (legacy) (as We Inform LLC); Vermont
		(as We Inform LLC); Oregon (as WE INFORM LLC)
509	Wholesale Mail	California AG (legacy) (as Wholesale Mail)
510	Whoodle, LLC*‡	Vermont (as Whoodle, LLC)
511	WILAND Inc*‡	California CPPA (as Wiland, Inc.); California AG (legacy) (as Wiland, Inc.); Vermont (as
		Wiland Inc; Wiland, Inc.); Oregon (as WILAND Inc)
512	WINDFALL DATA Inc**	California CPPA (as Windfall Data, Inc.); California AG (legacy) (as Windfall Data, Inc.);
		Vermont (as Windfall Data, Inc.); Oregon (as WINDFALL DATA Inc)
513	Wisdom Media Group LLC*‡	California AG (legacy) (as Wisdom Media Group LLC)
514	Wiza, Inc.*‡	California AG (legacy) (as Wiza, Inc.)
515	Wunderkind Corporation	California CPPA (as Wunderkind; Wunderkind Corporation)
516	Xactus, LLC*	Vermont (as Xactus, LLC)
517	Xad, Inc.*‡	California CPPA (as Groundtruth; Xad, Inc.); California AG (legacy) (as Groundtruth; Xad,
		Inc.)
518	Xcelerated Data LLC*	California CPPA (as Xcelerated Data LLC); Vermont (as Xcelerated Data LLC)
519	X-Mode Social, Inc.	California AG (legacy) (as X-Mode Social, Inc.)
520	Xome Inc.*‡	California AG (legacy) (as Xome Inc.); Vermont (as Xome Inc.; Xome Leads LLC)
521	Yobi Ventures, LLC	California AG (legacy) (as Yobi Ventures, LLC)
522	Cappex.Com, LLC*‡	California CPPA (as EAB Global, Inc.); California AG (legacy) (as Cappex.Com, LLC; EAB
		Global, Inc.; Youvisit, LLC); Vermont (as Cappex.Com, LLC; Cappex.com, LLC; EAB Global,
		Inc.; Youvisit, LLC); Oregon (as EAB GLOBAL Inc)
		,,,,,,,

523	ZENLEADS Inc**	California CPPA (as Apollo.Io; Zenleads Inc.); California AG (legacy) (as Apollo.Io; Zenleads Inc.); Oregon (as Apollo.Io; ZENLEADS Inc)
524	Zeotap GmbH*	Vermont (as Zeotap GmbH)

Appendix B: Complete Normalized Data Broker Registry

Detailed information about all data brokers analyzed, including those identified above as not registered in your state and brokers listed across multiple registries, is available in the accompanying file, "Data_Broker_Full_Registry_2025.xlsx." This file provides standardized contact details, registry affiliations, data collection practices, and grouping identifiers to support further investigation and enforcement activities.